NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 13, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MAJOR LEAGUE ALLSTAR GAME(S)	26.8	20,450
2	MISS UNIVERSE PAGEANT(S)	24.1	18,390
3	THREE'S COMPANY#	21.8	16,630
4	HART TO HART#	21.1	16,100
5	TAXI#	20.5	15,640
6	VEGA$	19.9	15,180
7	M*A*S*H	19.8	15,110
8	HOUSE CALLS#	19.4	14,800
8	WBC HEAVYWGT CHAMPIONSHIP(S)	19.4	14,800
10	LOU GRANT#	19.3	14,730
11	60 MINUTES	18.6	14,190
12	FANTASY ISLAND	18.0	13,730
13	JEFFERSONS	17.8	13,580
14	MAJOR LEAGUE ALLSTAR PRE(S)	17.7	13,510
15	LOVE BOAT	17.4	13,280
15	TRAPPER JOHN, M.D.#	17.4	13,280
17	ALICE	17.0	12,970
18	ABC SUNDAY NIGHT MOVIE	16.7	12,740
19	20/20	16.1	12,280

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MISS UNIVERSE PAGEANT(S)	18.3	37,840
2	MAJOR LEAGUE ALLSTAR GAME(S)	17.5	36,270
3	HART TO HART#	14.9	30,730
4	THREE'S COMPANY#	14.4	29,850
5	HOUSE CALLS#	14.2	29,400
5	M*A*S*H	14.2	29,400
7	TAXI#	13.9	28,780
8	LOU GRANT#	13.9	28,650
9	WBC HEAVYWGT CHAMPIONSHIP(S)	13.4	27,790
10	FANTASY ISLAND	13.1	27,150
11	VEGA$	12.8	26,560
12	ABC SUNDAY NIGHT MOVIE	12.6	26,070
13	LOVE BOAT	12.4	25,600
14	JEFFERSONS	11.7	24,280
15	DUKES OF HAZZARD	11.6	24,020
16	FACTS OF LIFE#	11.3	23,440
17	MAJOR LEAGUE ALLSTAR PRE(S)	11.3	23,410
17	60 MINUTES	11.3	23,410
19	CHIPS#	11.1	22,940

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MISS UNIVERSE PAGEANT(S)	20.5	16,430
2	HART TO HART#	16.8	13,490
3	HOUSE CALLS#	16.7	13,390
4	LOU GRANT#	16.4	13,160
5	THREE'S COMPANY#	16.0	12,850
6	TAXI#	15.8	12,670
7	VEGA$	15.8	12,650
8	M*A*S*H	15.4	12,360
9	FANTASY ISLAND	14.8	11,860
10	LOVE BOAT	14.5	11,650
10	MAJOR LEAGUE ALLSTAR GAME(S)	14.5	11,650
12	JEFFERSONS	13.8	11,050
13	ALICE	13.3	10,670
14	60 MINUTES	13.2	10,580
15	FACTS OF LIFE#	13.1	10,530
16	ABC SUNDAY NIGHT MOVIE	13.1	10,490
17	NBC TUESDAY NIGHT MOVIE	13.0	10,390

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MAJOR LEAGUE ALLSTAR GAME(S)	24.5	17,650
2	WBC HEAVYWGT CHAMPIONSHIP(S)	19.8	14,250
3	MAJOR LEAGUE ALLSTAR PRE(S)	16.3	11,730
4	MISS UNIVERSE PAGEANT(S)	16.2	11,710
5	HOUSE CALLS#	15.5	11,170
6	60 MINUTES	15.2	10,960
7	LOU GRANT#	15.1	10,860
8	HART TO HART#	15.0	10,790
9	ABC SUNDAY NIGHT MOVIE	14.8	10,660
10	M*A*S*H	14.6	10,550
11	ABC MONDAY NIGHT BASEBALL#	14.1	10,130
12	TAXI#	12.8	9,240
13	VEGA$	12.6	9,110
14	THREE'S COMPANY#	12.1	8,720
15	20/20	11.6	8,340
16	ARCHIE BUNKER'S PLACE#	11.5	8,270
17	TRAPPER JOHN, M.D.#	11.4	8,210
18	FANTASY ISLAND	10.4	7,480
19	REAL PEOPLE	10.0	7,220

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 13, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MISS UNIVERSE PAGEANT(S)	17.5	8,710
2	LOU GRANT#	16.9	8,410
3	HART TO HART#	16.3	8,130
4	HOUSE CALLS#	16.3	8,120
5	VEGA$	15.8	7,860
6	FANTASY ISLAND	15.6	7,770
7	TAXI#	15.3	7,630
8	THREE'S COMPANY#	15.2	7,570
9	M*A*S*H	14.6	7,300
10	FACTS OF LIFE#	13.8	6,880
11	NBC TUESDAY NIGHT MOVIE	13.7	6,860
12	WBC HEAVYWGT CHAMPIONSHIP(S)	13.4	6,690
13	MAJOR LEAGUE ALLSTAR GAME(S)	13.1	6,530
14	ABC SUNDAY NIGHT MOVIE	12.9	6,440
15	LOVE BOAT	12.7	6,330
16	CHARLIE'S ANGELS	12.7	6,320
17	QUINCY, M.E.#	12.3	6,130
18	BIG EVENT	11.3	5,650
18	EIGHT IS ENOUGH	11.3	5,650

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MISS UNIVERSE PAGEANT(S)	24.6	5,990
2	60 MINUTES	22.4	5,440
3	JEFFERSONS	20.6	5,010
4	ALICE	19.7	4,790
5	LOVE BOAT	19.0	4,630
6	ARCHIE BUNKER'S PLACE#	18.1	4,390
7	DALLAS#	18.0	4,370
8	ONE DAY AT A TIME	17.4	4,240
9	MAJOR LEAGUE ALLSTAR GAME(S)	17.2	4,180
10	BARNABY JONES	16.9	4,100
11	TRAPPER JOHN, M.D.#	16.7	4,050
12	VEGA$	16.3	3,960
13	HOUSE CALLS#	16.1	3,920
14	M*A*S*H	15.9	3,860
15	THREE'S COMPANY#	15.7	3,820
16	WALTONS	15.6	3,790
17	CBS EVENING NEWS-CRONKITE	15.0	3,660

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MAJOR LEAGUE ALLSTAR GAME(S)	21.3	10,090
2	WBC HEAVYWGT CHAMPIONSHIP(S)	18.9	8,980
3	HOUSE CALLS#	16.5	7,820
4	LOU GRANT#	15.9	7,550
5	HART TO HART#	15.7	7,470
6	ABC SUNDAY NIGHT MOVIE	14.6	6,920
6	M*A*S*H	14.6	6,920
8	TAXI#	14.1	6,710
9	MAJOR LEAGUE ALLSTAR PRE(S)	14.0	6,640
10	THREE'S COMPANY#	13.0	6,160
11	MISS UNIVERSE PAGEANT(S)	13.0	6,150
12	ABC MONDAY NIGHT BASEBALL#	12.2	5,780
13	VEGA$	11.8	5,580
14	60 MINUTES	11.1	5,280
15	FANTASY ISLAND	10.3	4,870
16	20/20	10.2	4,860
17	BIG EVENT	9.7	4,590
18	DUKES OF HAZZARD	9.6	4,580
19	CBS SATURDAY NIGHT MOVIE#	9.5	4,510

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MAJOR LEAGUE ALLSTAR GAME(S)	33.4	6,380
2	MISS UNIVERSE PAGEANT(S)	25.3	4,840
3	60 MINUTES	24.2	4,620
4	MAJOR LEAGUE ALLSTAR PRE(S)	23.2	4,430
5	WBC HEAVYWGT CHAMPIONSHIP(S)	20.5	3,920
6	ABC MONDAY NIGHT BASEBALL#	19.6	3,740
7	ALICE	18.0	3,440
8	ARCHIE BUNKER'S PLACE#	17.9	3,430
9	JEFFERSONS	17.0	3,250
10	TRAPPER JOHN, M.D.#	16.6	3,170
11	VEGA$	16.4	3,130
12	ONE DAY AT A TIME	16.0	3,050
13	M*A*S*H	15.3	2,930
14	QUINCY, M.E.#	15.1	2,880
15	REAL PEOPLE	14.9	2,850
16	LOU GRANT#	14.3	2,730
16	20/20	14.3	2,730
18	HART TO HART#	14.1	2,690
19	CBS EVENING NEWS-CRONKITE	14.0	2,680

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	27		187	A	10.7	22	816	1793	777	423	805	306	565	500	402	201^	568	157^	330	287^	296	228^	182^	162^	238^	184^
2 FRI. 9.00P 108 ABC FF			96	B	14.9	26	1137																			
9.00 - 9.30				A	9.3	20	710	1785	725	446	762	305^	573	502	393	173^	613	172^	375	298^	328^	238^	168^	147^	242^	182^
9.30 - 10.00				A	10.7	21	816	1810	767	428	798	307	575	503	391	192^	579	152^	363	311	325	216^	193^	171^	240^	168^
10.00 - 10.30				A	11.6	23	885	1837	822	407	843	312	549	509	413	222^	575	168^	309	293	284	238^	184^	166^	235^	194^
ABC FRIDAY NIGHT MOVIE	5	192		A	8.7	24	664	1892	668	366	764	271^	517	423	446	210^	861	373	568	445	414	257^	97^	25v	170^	147^
1 FRI. 8.00P 180 ABC FF		96		B	9.9	22	755																			
8.00 - 8.30				A	7.4	24	565	2025	714	394^	792	237^	539	447	502	215^	911	398^	609	469	420^	274^	104v	37v	218^	162^
8.30 - 9.00				A	7.7	24	588	2034	715	396^	783	238^	539	439	492	216^	920	419	608	454	401^	283^	96v	31v	235^	176^
9.00 - 9.30				A	8.1	24	618	1828	714	393	774	234^	483	421	497	238^	787	378^	502	375^	346^	257^	97^	13v	170^	124^
9.30 - 10.00				A	8.8	23	671	1793	740	421	814	278^	515	457	477	240^	794	347^	527	416	388	230^	78v	13v	107^	107^
10.00 - 10.30				A	9.6	24	732	1728	586	306^	725	309^	516	402	370	183^	793	301^	515	442	434	240^	110^	25v	100^	100^
10.30 - 11.00				A	10.9	26	832	1912	571	306	706	298	507	379	369	176^	924	398	625	487	453	251^	82^	31v	200^	200^
ABC MONDAY NIGHT BASEBALL	4	198		A	14.5	27	1106	1792	445	126^	520	121^	276	233	283	229	916	337	524	455	391	339	161^	52v	195^	143^
1 MON. 8.30P 162 ABC SE		99		B	12.4	22	946																			
8.30 - 9.00				A	11.3	23	862	1774	487	98^	545	80^	245^	232^	250^	288	967	453	575	463	319	355	94^	27v	168^	149^
9.00 - 9.30				A	13.9	26	1061	1929	480	78^	563	97^	291	239	318	262	986	348	573	490	432	355	95^	37v	285	202^
9.30 - 10.00				A	15.3	28	1167	1722	450	126^	533	135^	302	238	292	221	875	269	469	420	405	351	130^	50v	184^	148^
10.00 - 10.30				A	15.1	28	1152	1813	410	142^	500	137^	273	229	267	212	892	331	511	470	387	310	188^	59^	233	154^
10.30 - 11.00				A	16.2	29	1236	1856	437	168^	508	144^	284	247	290	200	925	329	535	460	414	340	268	90^	155^	100^
ABC NEWS CLOSEUP(S)			193	A	5.6	13	427	1670	806	164^	839	298^	480^	387^	464^	286^	529^	107v	204^	211^	277^	280^	207^	112v	95v	LT
2 FRI. 8.00P 60 ABC DN			96																							
8.00 - 8.30				A	5.8	13	443	1619	715	147^	744	167^	363^	392^	463^	316^	539^	139^	237^	209^	277^	257^	265^	162^	71v	LT
8.30 - 9.00				A	5.4	12	412	1701	895	182^	932	435^	600	376^	461^	250^	510^	66v	163^	204^	276^	306^	140v	55v	119v	LT
ABC NEWSBRIEF-M-F	203	189	192	A	13.7	28	1045	1749	627	284	708	262	409	355	320	238	654	253	385	325	278	226	204	116	183	136
MON. 8.28P 1 ABC N		96	97	B	17.6	28	1343																			
1 TU-TH 9.58P 1																										
1 FRI. 9.59P 1																										
2 TUE. 8.33P 2																										
2 W & TH 9.58P 1																										
2 FRI. 8.57P 2																										
ABC NEWSBRIEF-SAT.	40	189	196	A	17.9	38	1366	1898	717	315	892	353	495	418	324	338	494	245	338	281	154	150	262	164	250	191
SAT. 9.58P 1 ABC N		97	98	B	19.1	34	1457																			
ABC NEWSBRIEF-SUN.	41	187	195	A	10.4	22	794	2029	692	317	804	372	550	422	316	187	806	428	631	450	296	161	211	130^	208	131^
1 SUN. 7.58P 1 ABC N		97	98	B	16.4	26	1251																			
2 SUN. 8.58P 1																										
ABC SUNDAY NIGHT MOVIE	34	198	197	A	16.7	31	1274	2046	730	329	822	309	505	479	391	239	837	370	542	497	377	209	177	105	210	143
1 SUN. 8.00P 169 ABC FF		98	97	B	19.1	31	1457																			
2 SUN. 9.00P 120																										
8.00 - 8.30				A	12.5	27	954	2229	746	408	867	385	575	497	406	228^	816	435	584	477	298	190^	132^	52v	414	251^
8.30 - 9.00				A	14.6	30	1114	2179	728	383	839	349	536	459	392	240	834	438	577	466	307	207^	151^	81^	355	211^
9.00 - 9.30				A	15.3	29	1167	2081	702	312	807	295	495	453	369	254	816	341	528	484	383	211	205	140	253	174
9.30 - 10.00				A	17.1	30	1305	2079	733	325	831	307	505	481	379	253	833	361	542	512	377	203	174	109	241	164
10.00 - 10.30				A	18.7	33	1427	1978	738	325	815	303	493	485	398	231	866	373	553	520	406	214	173	95	124	92
10.30 - 11.00				A	19.5	36	1488	1740	694	225	760	245	445	459	369	223	760	261	426	458	419	200	177	121^	43^	36v
ABC WORLD NEWS TONIGHT	190	201	197	A	10.4	25	794	1714	725	257	826	228	380	324	370	382	596	154	300	286	310	250	145	90	147	68^
M-F 6.30P 30 ABC N		99	98	B	12.7	24	969																			

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC WRLD NEWS TONIGHT-SUN	33	159	158	A	6.4	18	488	1650	830	162^	830	152^	368	354	397	422	672	135^	333	333	291	299	96^	45v	52v	16v
SUN. 6.30P 30 ABC N		88	88	B	9.0	18	687																			
ALICE(B)			189	A	17.3	31	1320	1832	831	322	852	282	473	409	377	339	484	119^	202	190	195	257	165^	83^	331	263
2 SUN. 9.30P 30 CBS CS			99																							
ALICE	36	196	195	A	17.0	32	1297	1765	735	267	824	255	413	344	336	371	545	137	257	224	237	265	153	91^	243	195
SUN. 9.00P 30 CBS CS		99	99	B	23.6	36	1801																			
AMERICAN JR. MISS PAGEANT(S)		188		A	10.2	22	778	1739	734	239^	797	158^	343	324	428	400	552	159^	237^	237^	279^	240^	111^	89^	279^	196^
1 WED. 8.00P 60 CBS AC		98																								
8.00 - 8.30				A	9.9	22	755	1685	706	222^	769	149^	319	313^	424	390	568	170^	258^	261^	278^	229^	94^	71v	254^	173^
8.30 - 9.00				A	10.6	22	809	1763	751	249^	810	163^	357	332	427	403	526	145^	212^	210^	277^	245^	128^	105^	299	215^
ARCHIE BUNKER'S PLACE	35		201	A	15.2	34	1160	1702	718	233	762	189^	349	272	355	378	714	186^	354	330	344	297	55^	40v	171^	97^
2 SUN. 8.00P 30 CBS CS			99	B	21.2	34	1618																			
B.J. AND THE BEAR	13	204	193	A	10.7	27	816	1888	670	332	706	266	317	321	327	306	609	169	271	254	236	304	154	97^	419	245
SAT. 8.00P 60 NBC A		97	94	B	13.0	27	992																			
8.00 - 8.30				A	9.9	26	755	1894	668	333	695	265	311	312	313	307	623	161^	277	260	254	314	133^	82^	443	242
8.30 - 9.00				A	11.4	27	870	1879	671	330	713	267	322	325	337	305	592	178	265	252	216	290	171	109^	403	251
BAD NEWS BEARS	4		168	A	6.7	16	511	1728	698	171^	698	285^	377^	347^	222^	295^	562	165^	358^	285^	316^	204^	166^	116v	302^	243^
2 SAT. 8.30P 30 CBS CS			94	B	7.9	20	603																			
BARNABY JONES	19	179	178	A	12.4	26	946	1774	743	279	928	215	405	415	454	435	528	145	229	173	211	282	130	59^	188	124^
THU. 9.00P 60 CBS PD		97	97	B	16.0	26	1221																			
9.00 - 9.30				A	11.4	25	870	1780	747	261	920	206	384	394	440	450	500	128^	199	152	195	283	165	95^	195	121^
9.30 - 10.00				A	13.4	27	1022	1757	735	290	929	219	420	432	464	418	545	156	251	191	222	278	101^	29v	182	126
BARNEY MILLER	35	198	198	A	13.6	29	1038	1639	665	350	730	286	415	364	303	241	564	220	332	288	243	187	183	100^	162	121
THU. 9.00P 30 ABC CS		98	98	B	19.4	31	1480																			
BENSON	37	200	202	A	12.7	29	969	1788	712	335	804	316	468	392	308	291	475	164	275	249	202	164	232	151	277	173
THU. 8.30P 30 ABC CS		99	99	B	19.3	32	1473																			
BETWEEN THE LINES(S)			198	A	10.9	21	832	1889	717	342	765	303	467	382	308	256^	638	234^	419	410	304	160^	282^	206^	204^	136^
2 MON. 8.30P 30 ABC CS			98																							
BIG EVENT	34	204	201	A	13.3	25	1015	2066	767	310	874	387	556	500	343	245	694	279	452	388	287	207	232	124	266	188
1 SUN. 8.00P 180 NBC FV		99	99	B	18.6	29	1419																			
2 SUN. 9.00P 115																										
8.00 - 8.30				A	8.6	18	656	2221	919	391	960	373	549	582	402	296^	626	233^	379	380	275^	180^	207^	87v	428	328^
8.30 - 9.00				A	9.7	20	740	1968	876	393	943	406	557	539	354	284^	542	209^	307^	288^	220^	181^	232^	142^	251^	204^
9.00 - 9.30				A	12.3	23	938	2084	734	268	865	377	546	475	330	254	674	280	438	364	271	203	250	138	295	206
9.30 - 10.00				A	13.9	25	1061	2093	729	269	846	377	551	484	331	230	716	295	473	398	295	209	247	130	284	198
10.00 - 10.30				A	15.2	27	1160	2074	752	314	865	394	564	487	336	237	733	301	494	421	297	210	228	127	248	170
10.30 - 11.00				A	16.6	31	1267	1967	751	323	849	383	552	503	343	232	710	273	466	401	305	213	208	109	200	133
BUCK ROGERS-25TH CENTURY	35	190	184	A	9.3	22	710	2283	590	258	611	212	454	450	356	93^	813	422	628	427	345	126^	385	211	474	349
THU. 8.00P 60 NBC SF		95	94	B	15.2	25	1160																			
8.00 - 8.30				A	8.8	21	671	2204	608	272	621	196	461	467	379	92^	773	386	593	436	343	121^	367	210	443	321
8.30 - 9.00				A	9.8	23	748	2342	573	244	602	227	447	433	330	96^	841	455	658	415	346	124^	396	209	503	374
CAMP GRIZZLY(S)		180		A	9.0	19	687	1651	652	237^	707	257^	403	342^	286^	278^	626	305^	403	284^	157^	223^	134^	60v	184^	123^
1 MON. 8.00P 30 ABC CS		92																								

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CAMPAIGN '80-SUN(S)			188	A	8.9	17	679	1551	740	261^	778	165^	331^	321^	364	401	549	130^	283^	241^	250^	245^	79v	LT	145^	130^
2 SUN. 10.30P 30 CBS P			99																							
CBS EVENING NEWS-CRONKITE	190	194	194	A	11.7	28	893	1563	715	236	786	184	297	337	372	410	639	161	303	273	314	300	68	32^	70	43^
M-F 6.30P 30 CBS N		99	99	B	14.7	28	1122																			
CBS EVENING NEWS-DEAN	25	162	168	A	7.8	21	595	1650	647	171^	733	139^	206	259	292	448	716	152^	319	309	350	349	46v	17v	155^	155^
SUN. 6.30P 30 CBS N		90	90	B	9.0	19	687																			
CBS REPORTS(S)			188	A	9.9	19	755	1371	674	211^	702	242^	386	358	316^	241^	584	163^	277^	363	302^	217^	47v	29v	38v	12v
2 WED. 10.00P 60 CBS DN			98																							
10.00 - 10.30				A	9.9	19	755	1375	652	201^	676	243^	378	349	289^	224^	578	158^	283^	364	313^	214^	77v	57v	44v	23v
10.30 - 11.00				A	10.0	19	763	1337	686	215^	713	232^	383	360	341	254^	577	163^	265^	355	283^	215^	19v	LT	28v	LT
CBS SAT. NEWS-SCHIEFFER	37	145	148	A	8.2	23	626	1490	814	321	814	136^	310	351	450	416	626	100^	245	289	298	325	16v	LT	34v	29v
SAT. 6.30P 30 CBS N		84	84	B	10.1	22	771																			
CBS SATURDAY NIGHT MOVIE	4		181	A	11.8	26	900	1961	736	356	862	315	557	494	347	251^	726	293	500	443	349	167^	150^	46v	223^	174^
2 SAT. 9.00P 120 CBS FF			97	B	11.4	24	870																			
9.00 - 9.30				A	9.8	22	748	1838	656	335	800	283^	465	386	267^	298^	641	238^	400	366	322	169^	142^	63v	255^	191^
9.30 - 10.00				A	11.5	25	877	1892	698	388	825	274^	532	496	345	248^	711	259^	474	469	372	159^	139^	42v	217^	158^
10.00 - 10.30				A	12.4	27	946	2005	765	361	880	328	567	523	363	245^	728	299	509	444	339	166^	177^	51v	220^	180^
10.30 - 11.00				A	13.6	31	1038	2041	795	336	912	357	625	541	390	224^	785	345	581	473	357	165^	138^	31v	206^	171^
CBS TUESDAY NIGHT MOVIES	11	179	177	A	11.7	20	893	1886	773	324	822	284	509	490	387	238	630	215	393	394	315	166	172	116^	262	154
1 TUE. 9.00P 120 CBS FF		97	98	B	16.5	28	1259																			
2 TUE. 9.00P 114																										
9.00 - 9.30				A	10.3	19	786	1952	777	352	839	275	507	492	404	258	599	201	357	388	289	162	163	122^	351	177
9.30 - 10.00				A	11.5	20	877	1924	772	327	831	288	502	483	387	252	629	202	383	402	323	167	172	120^	292	178
10.00 - 10.30				A	12.6	21	961	1837	779	322	818	283	513	502	388	228	619	202	386	390	323	169	182	116^	218	139
10.30 - 11.00				A	12.5	22	954	1847	766	297	802	292	519	493	370	211	665	253	440	402	316	163	183	111^	197	129^
CBS WEDNESDAY NIGHT MOVIE	19	183	187	A	13.6	26	1038	1733	676	192	703	279	417	378	313	232	660	234	393	378	334	203	199	84^	171	128
1 WED. 9.00P 120 CBS FF		98	98	B	16.2	27	1236																			
2 WED. 8.00P 120																										
8.00 - 8.30				A	9.6	21	732	1519	542	41v	542	168^	240^	178^	266^	255^	663	201^	341	351	342	266^	175^	66v	139^	94^
8.30 - 9.00				A	9.2	19	702	1567	512	52v	512	191^	264^	182^	236^	202^	683	215^	392	366	340^	257^	225^	73v	147^	119^
9.00 - 9.30				A	11.2	22	855	1682	659	165	676	235	375	365	320	246	654	203	371	370	345	225	154	78^	198	149
9.30 - 10.00				A	13.9	26	1061	1748	682	196	703	284	425	395	307	224	658	236	420	406	350	175	213	91^	174	118
10.00 - 10.30				A	19.3	35	1473	1788	738	250	791	347	508	463	335	227	613	220	359	363	313	175	211	93^	173	134^
10.30 - 11.00				A	20.0	37	1526	1895	769	290	815	347	513	472	352	243	703	301	441	377	318	186	213	84^	164	134^
CHARLIE'S ANGELS	36	196	198	A	15.7	30	1198	1819	725	327	861	361	528	404	336	275	493	163	265	231	195	195	213	122	252	200
WED. 9.00P 60 ABC PD		98	98	B	20.2	32	1541																			
9.00 - 9.30				A	14.0	28	1068	1786	733	328	874	356	523	400	341	297	477	161	259	218	189	195	209	120	226	180
9.30 - 10.00				A	17.3	32	1320	1848	719	324	848	364	532	408	333	255	510	166	271	238	200	200	221	126	269	216
CHIPS	14		215	A	14.6	32	1114	2059	561	200^	665	315	461	340	228	202^	622	257	362	336	227	206^	285	147^	487	341
2 SUN. 8.00P 60 NBC OP			99	B	16.8	30	1282																			
8.00 - 8.30				A	13.7	30	1045	2081	580	210^	671	325	479	362	242	184^	643	242	362	346	258	224^	301	154^	466	322
8.30 - 9.00				A	15.5	33	1183	2031	543	191^	658	308	444	321	216	214	599	268	359	325	195^	191^	269	137^	505	359
DALLAS	36	192		A	13.6	33	1038	2171	782	360	907	267	410	401	352	421	650	257	352	337	282	228^	209^	120^	405	360
1 FRI. 10.00P 60 CBS GD		99		B	23.5	41	1793																			
10.00 - 10.30				A	13.0	32	992	2139	756	323	877	244	383	378	351	415	652	237^	327	308	297	242	189^	107^	421	355
10.30 - 11.00				A	14.3	34	1091	2178	804	391	930	287	433	422	349	421	639	273	369	357	263	212^	220	127^	389	359

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PROGRAM NAME WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DIFF'RENT STROKES	32	196	204	A	15.0	30	1145	1966	767	365	831	336	489	379	342	279	527	146	285	257	281	193	296	111	312	216
WED. 9.00P 30 NBC CS		98	99	B	19.0	30	1450																			
DISNEY'S WONDERFUL WORLD	36	209	211	A	10.0	23	763	2189	663	215	716	324	460	388	263	221	610	238	350	348	259	199	237	101^	626	369
SUN. 7.00P 60 NBC FV		99	99	B	16.3	27	1244																			
7.00 - 7.30				A	9.5	23	725	2241	695	209	737	343	475	390	253	228	605	255	347	340	238	198	232	99^	667	403
7.30 - 8.00				A	10.4	23	794	2150	640	224	700	307	451	387	279	212	617	226	351	355	275	204	242	102^	591	344
DUKES OF HAZZARD	39	186	193	A	14.5	34	1106	2172	708	242	793	261	470	421	402	263	647	241	414	348	330	178	283	150	449	321
FRI. 9.00P 60 CBS CS		95	98	B	22.8	39	1740																			
9.00 - 9.30				A	13.6	34	1038	2163	720	251	809	258	485	428	424	264	642	240	424	344	335	166	286	158	426	304
9.30 - 10.00				A	15.4	35	1175	2170	691	230	770	256	451	410	382	262	642	237	404	349	325	184	285	146	473	336
ED CLARK FOR PRES. COMM.(S)			188	A	10.5	22	801	1744	795	388	816	333	600	472	396	190^	520	143^	259^	228^	227^	244^	152^	133^	256^	211^
2 FRI. 10.56P 4 ABC P			97																							
EDDIE RABBITT SPECIAL(S)			193	A	10.0	19	763	1851	716	234^	738	272^	505	485	387	166^	662	305^	442	318	257^	196^	194^	97^	257^	116^
2 THU. 9.00P 60 NBC PC			94																							
9.00 - 9.30				A	9.2	18	702	1970	768	252^	792	307^	569	516	418	162^	684	321^	475	357	294^	185^	203^	109^	291^	133^
9.30 - 10.00				A	10.7	20	816	1760	677	219^	697	241^	456	459	366	173^	650	294^	417	289^	229^	206^	185^	85^	228^	100^
EIGHT IS ENOUGH	32	198	198	A	12.6	27	961	1735	742	380	914	409	588	444	321	276	352	125^	196	160	133	147	230	145	239	161
WED. 8.00P 60 ABC CS		98	99	B	21.6	35	1648																			
8.00 - 8.30				A	11.7	26	893	1728	757	392	930	417	597	445	330	282	342	112^	190	159	140	143	225	140	231	145
8.30 - 9.00				A	13.6	28	1038	1710	721	361	886	397	574	436	309	267	350	132	196	157	126	147	233	146	241	169
FACTS OF LIFE	4		195	A	15.3	29	1167	2009	765	398	902	373	588	420	396	270	485	143^	262	249	231	209	416	230	206	122^
2 WED. 9.30P 30 NBC CS			97	B	15.9	28	1213																			
FANTASY ISLAND	30	198	200	A	18.0	39	1373	1977	724	335	864	380	566	478	354	243	543	241	354	298	209	160	323	200	247	199
SAT. 10.00P 60 ABC A		97	98	B	19.6	36	1495																			
10.00 - 10.30				A	17.8	38	1358	1974	729	351	882	395	586	493	357	243	521	221	339	286	211	158	317	202	254	205
10.30 - 11.00				A	18.2	40	1389	1970	721	321	848	363	548	461	353	245	561	260	366	308	205	161	323	197	238	191
GALACTICA 1980	7	194		A	8.4	20	641	2165	677	384	772	383	588	422	320^	134^	779	476	671	550	279^	82v	253^	159^	361^	240^
1 SUN. 7.00P 60 ABC SF		99		B	12.0	21	916																			
7.00 - 7.30				A	7.8	19	595	2061	670	386^	759	379^	581	393^	299^	143^	734	433	606	499	270^	101v	249^	159^	319^	197^
7.30 - 8.00				A	9.1	20	694	2215	676	379	771	377	585	441	337^	124^	806	507	716	585	282^	64v	246^	153^	392	276^
GHOST OF A CHANCE(S)			197	A	11.0	23	839	1802	693	359	775	292	465	394	337	251^	580	247^	373	404	261^	138^	175^	105^	272^	201^
2 MON. 8.00P 30 ABC CS			98																							
HAPPY DAYS	38	207		A	14.2	32	1083	1841	622	325	670	342	434	359	265	175^	488	246	372	280	185^	116^	277	174^	406	226
1 TUE. 8.00P 30 ABC CS		99		B	20.6	34	1572																			
HART TO HART	27	201		A	21.1	38	1610	1909	789	305	838	357	506	490	365	210	672	321	466	382	246	168	264	111^	135^	112^
1 TUE. 10.00P 60 ABC PD		99		B	19.3	33	1473																			
10.00 - 10.30				A	21.4	38	1633	1912	788	328	834	367	511	495	352	201	665	311	460	377	251	166	274	115^	139^	112^
10.30 - 11.00				A	20.8	38	1587	1895	787	278	837	343	496	483	377	220	669	328	464	385	237	167	257	109^	132^	109^
HOME TO STAY(S)		191		A	8.0	17	610	1815	937	324^	955	212^	436	436	516	434	717	169^	325^	391^	399	288^	58v	26v	85v	56v
1 SAT. 9.30P 90 CBS GD		98																								
9.30 - 10.00				A	6.8	14	519	1757	918	343^	937	269^	438^	393^	459^	410^	706	233^	325^	374^	303^	283^	60v	23v	54v	33v
10.00 - 10.30				A	8.5	18	649	1840	927	308^	944	204^	430	453	506	434	725	160^	331^	398	423	287^	63v	30v	108^	69v
10.30 - 11.00				A	8.8	19	671	1805	948	316^	966	177^	435	447	558	446	704	123^	312^	394	447	285^	49v	20v	86v	61v

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EVENING CONT'D																														
HOUSE CALLS					6	198		A	19.4	35	1480	1986	838	439	903	329	548	497	374	264	754	347	528	367	326	173	224	142^	105^	87^
1 MON.	9.30P	30	CBS	CS		99		B	18.7	31	1427																			
INCREDIBLE HULK					35	184	186	A	11.0	29	839	2012	600	194	723	260	417	366	324	256	628	218	389	358	309	191	253	133^	408	269
FRI.	8.00P	60	CBS	SF		98	97	B	16.8	30	1282																			
8.00 - 8.30								A	10.4	28	794	1941	581	190	701	241	382	346	312	264	633	216	385	349	303	204	223	117^	384	230
8.30 - 9.00								A	11.7	30	893	2037	610	195	735	273	440	381	330	246	613	216	383	357	307	181	268	143	421	297
JEFFERSONS					34	194	190	A	17.8	31	1358	1788	746	277	815	232	398	343	361	370	528	152	270	231	227	240	217	117	228	184
1 SUN.	9.30P	30	CBS	CS		99	98	B	23.1	36	1763																			
2 SUN.	10.00P	30																												
JOE'S WORLD					7	203	190	A	7.8	17	595	2005	573	232	617	228	290	263	301	250	711	224	413	359	325	240	246	103^	431	302
SAT.	9.30P	30	NBC	CS		97	95	B	9.1	18	694																			
KNOTS LANDING(B)							192	A	15.3	31	1167	1737	825	246	888	288	523	451	377	315	426	148^	226	205^	179^	169^	236	143^	187^	112^
2 FRI.	10.00P	60	CBS	GD			98																							
10.00 - 10.30								A	14.7	29	1122	1733	828	243	877	279	510	440	373	319	418	155^	231	219	178^	154^	227	144^	211^	123^
10.30 - 11.00								A	15.9	33	1213	1732	820	245	892	292	530	459	380	309	432	139^	219	194^	180^	182^	246	143^	162^	100^
KNOTS LANDING					4	191	184	A	13.4	26	1022	1668	786	332	895	280	503	439	420	313	507	132	215	215	242	232	153	86^	113^	95^
THU.	10.00P	60	CBS	GD		99	99	B	14.7	28	1122																			
10.00 - 10.30								A	12.7	25	969	1642	762	324	877	261	481	428	419	319	497	126^	208	195	227	243	145	81^	123^	95^
10.30 - 11.00								A	14.2	28	1083	1675	804	335	904	296	519	444	417	305	511	134	219	231	256	220	157	88^	103^	93^
LAROUCHE FOR PRES.(S)							198	A	13.9	27	1061	1965	699	258	839	370	529	448	324	247	644	226^	395	365	291	210^	205^	75^	277	200^
2 SUN.	10.55P	5	NBC	P			98																							
LAVERNE & SHIRLEY					17	206		A	15.0	31	1145	1751	573	302	611	296	397	332	252	153^	508	240	353	320	197^	127^	218	169^	414	260
1 TUE.	8.30P	30	ABC	CS		99		B	18.4	31	1404																			
LIBERTARIANS-POLITICAL(S)							181	A	11.1	18	847	1884	779	197^	823	288	480	450	354	241^	639	183^	375	388	334	200^	251^	142^	171^	103^
2 TUE.	10.54P	6	CBS	P			99																							
LITTLE HOUSE-PRAIRIE					38	216	216	A	13.7	28	1045	1823	754	292	796	255	426	352	365	324	573	173	301	280	261	236	156	101^	298	171
MON.	8.00P	60	NBC	GD		99	99	B	20.8	32	1587																			
8.00 - 8.30								A	12.6	27	961	1742	719	266	768	242	404	329	340	322	560	170	292	277	258	231	151	93^	263	158
8.30 - 9.00								A	14.8	29	1129	1881	781	313	816	263	442	367	384	325	581	177	305	282	259	241	157	106^	327	182
LITTLE PRINCE(S)						187		A	6.6	16	504	1893	881	279^	901	366^	426^	364^	369^	357^	541	210^	274^	333^	225^	165^	139^	57v	312^	170^
1 SAT.	8.00P	90	CBS	FF		98																								
8.00 - 8.30								A	7.0	18	534	1833	866	267^	887	361^	413^	363^	354^	351^	486	184^	213^	279^	203^	152^	158^	79v	302^	174^
8.30 - 9.00								A	6.4	15	488	1957	872	301^	895	400^	445^	364^	360^	335^	495	211^	266^	327^	190^	137^	141^	47v	426^	221^
9.00 - 9.30								A	6.6	15	504	1837	873	276^	891	325^	406^	345^	379^	377^	634	231^	343^	394^	281^	202^	109v	39v	203^	112v
LIVE FROM STUDIO 8H(S)						200		A	5.9	11	450	1311	673	209^	684	159^	240^	329^	359^	339^	422^	109v	218^	193^	240^	140^	69v	15v	136v	91v
1 WED.	9.30P	90	NBC	CM		99																								
9.30 - 10.00								A	6.8	12	519	1466	684	243^	684	206^	278^	309^	308^	334^	472	161^	287^	203^	242^	134^	104v	17v	206^	139^
10.00 - 10.30								A	5.6	10	427	1281	658	197^	670	136v	221^	337^	351^	333^	452^	106v	216^	213^	267^	152^	53v	18v	106v	78v
10.30 - 11.00								A	5.2	10	397	1166	689	182^	714	124v	217^	351^	441^	363^	337^	45v	131v	161^	217^	143v	44v	12v	71v	40v
LOU GRANT					35	200		A	19.3	35	1473	1945	878	439	894	348	572	527	379	225	738	319	514	376	314	185	238	133^	75^	58^
1 MON.	10.00P	60	CBS	GD		99		B	19.0	31	1450																			
10.00 - 10.30								A	19.0	34	1450	2012	888	437	904	342	572	527	381	238	773	338	533	387	330	193	239	133^	96^	74^
10.30 - 11.00								A	19.6	36	1495	1876	863	439	882	354	572	524	377	212	702	303	492	362	292	176	238	132^	54^	43^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
LOVE BOAT	38	194	201	A	17.4	38	1328	1928	709	315	877	345	478	403	313	347	512	229	314	266	172	183	275	168	264	210
SAT. 9.00P 60 ABC CS		97	99	B	19.9	35	1518																			
9.00 - 9.30				A	15.7	36	1198	1946	706	321	868	348	471	397	298	351	533	223	301	261	187	206	279	172	266	214
9.30 - 10.00				A	19.0	41	1450	1919	715	311	887	346	484	405	320	347	497	232	326	271	161	165	273	167	262	207
LOVE, NATALIE(S)			186	A	10.7	24	816	1646	630	304	831	277^	397	367	309	344	486	150^	211^	210^	232^	231^	119^	119^	210^	144^
2 FRI. 8.30P 30 NBC CS			94																							
MAJOR LEAGUE ALLSTAR PRE(S)			208	A	17.7	38	1351	1733	488	192	548	144^	283	268	265	231	868	322	492	402	387	327	182	61^	135^	97^
2 TUE. 8.00P 36 ABC SC			99																							
8.00 - 8.30				A	17.2	38	1312	1742	491	193	552	147^	286	272	261	233	874	326	495	402	388	331	182^	56^	134^	95^
MAJOR LEAGUE ALLSTAR GAME(S)			208	A	26.8	46	2045	1774	515	191	569	181	319	308	287	204	864	325	493	449	386	312	212	84^	129	125
2 TUE. 8.36P 167 ABC SE			99																							
8.30 - 9.00				A	22.5	44	1717	1718	490	207	549	159	299	280	272	216	869	326	498	415	380	325	163	61^	137^	99^
9.00 - 9.30				A	25.4	45	1938	1865	532	221	595	181	332	319	313	213	877	310	494	435	416	330	239	109^	154	154
9.30 - 10.00				A	27.7	46	2114	1866	544	178	599	191	340	337	323	209	857	305	484	443	401	317	237	112^	173	173
10.00 - 10.30				A	28.9	46	2205	1764	510	160	568	171	314	314	297	199	845	316	480	442	377	304	214	78^	137	137
10.30 - 11.00				A	28.7	46	2190	1745	498	200	544	188	308	285	258	195	887	356	522	484	381	300	210	76^	104^	104^
11.00 - 11.30				A	26.5	47	2022	1657	521	196	562	189	320	303	257	203	849	345	486	466	359	300	184	57^	62^	62^
MAN CALLED SLOANE	3		164	A	10.1	20	771	1975	709	178^	810	298^	454	486	362	223^	729	247^	422	456	387	196^	356	194^	80v	69v
2 FRI. 10.00P 60 NBC SM			91	B	8.9	17	679																			
10.00 - 10.30				A	9.8	20	748	1955	717	208^	821	313^	497	504	366	211^	724	237^	405	465	395	188^	309^	143^	101^	101^
10.30 - 11.00				A	10.4	21	794	1976	697	147^	794	282^	409	465	356	233^	731	255^	437	445	375	203^	394	240^	57v	39v
M*A*S*H	39	197	192	A	19.8	37	1511	1946	752	339	817	286	483	451	382	255	699	314	458	342	274	195	238	125	192	116
1 MON. 9.00P 30 CBS CS		99	99	B	24.4	37	1862																			
2 MON. 8.30P 30																										
ME AND MAXX	5		185	A	10.9	25	832	1589	635	219^	713	122^	265^	324	315	389	525	126^	194^	206^	265^	282^	158^	158^	193^	150^
2 FRI. 8.00P 30 NBC CS			95	B	9.7	22	740																			
MISS UNIVERSE PAGEANT(S)			191	A	24.1	40	1839	2058	829	225	893	298	473	432	432	325	636	226	333	253	253	264	219	120^	310	273
2 MON. 9.00P 123 CBS AC			99																							
9.00 - 9.30				A	20.1	35	1534	2040	753	188	834	279	424	416	384	320	651	247	361	251	239	257	182	113^	373	320
9.30 - 10.00				A	23.5	38	1793	2183	869	161	930	323	500	415	435	336	687	246	362	247	273	290	219	103^	347	303
10.00 - 10.30				A	25.0	40	1908	2058	874	266	928	302	485	444	461	338	632	230	333	243	249	264	219	114^	279	253
10.30 - 11.00				A	27.6	45	2106	1998	823	270	889	288	484	454	444	317	588	190	286	266	246	250	248	150	273	243
MORK & MINDY	25	206	207	A	11.6	28	885	1936	662	313	767	359	523	428	282	213	509	190	319	256	230	162	306	182	354	228
THU. 8.00P 30 ABC CS		99	99	B	17.5	30	1335																			
MUSIC MAN(S)		201		A	7.7	21	588	1874	799	342^	963	328^	448	442	350^	412	639	131^	270^	270^	281^	296^	145^	111^	127^	103v
1 FRI. 8.00P 180 NBC FF		97																								
8.00 - 8.30				A	7.9	26	603	1972	785	295^	923	319^	430	401	332^	420	663	124^	237^	231^	346^	351^	152^	123^	234^	155^
8.30 - 9.00				A	7.8	24	595	1842	749	245^	910	283^	398^	365^	339^	433	650	110^	241^	232^	324^	347^	128^	102v	154^	106^
9.00 - 9.30				A	7.5	22	572	1834	772	359^	930	286^	435	431	337^	400^	631	94v	222^	230^	249^	326^	147^	118^	126^	126^
9.30 - 10.00				A	7.4	20	565	1816	759	384^	975	300^	421^	403^	354^	448	572	94v	252^	254^	249^	260^	139^	113^	130^	123^
10.00 - 10.30				A	7.7	19	588	1862	822	395^	993	347^	447	456	344^	419	659	169^	315^	312^	248^	276^	136^	95v	74v	74v
10.30 - 11.00				A	8.1	19	618	1861	871	371^	1018	409	534	577	393	348^	642	186^	335^	340^	260^	222^	170^	118^	31v	31v
NBC MONDAY NIGHT MOVIES	29	198	191	A	13.0	22	992	1896	806	332	925	370	561	474	392	277	575	207	344	315	249	195	169	67^	227	136
MON. 9.00P 120 NBC FF		98	98	B	18.6	30	1419																			
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC MONDAY NIGHT M-CONT'D																										
9.00 - 9.30				A	12.2	22	931	2035	814	332	920	366	531	448	367	299	567	213	315	289	226	199	194	84^	354	187
9.30 - 10.00				A	13.5	23	1030	1928	814	344	937	361	544	471	385	304	569	203	338	310	248	189	170	62^	252	142
10.00 - 10.30				A	13.3	23	1015	1797	784	336	912	381	587	496	399	240	573	208	354	334	257	191	151	53^	161	109^
10.30 - 11.00				A	13.1	23	1000	1817	808	313	923	371	572	482	410	258	580	200	356	324	258	202	166	66^	148	109^
NBC NEWS PRE-CONVENTION(S)			196	A	6.5	14	496	2054	837	274^	890	261^	401^	346^	433^	382^	858	265^	433^	291^	285^	409^	66v	66v	240^	135^
2 SAT. 10.00P 60 NBC N			98																							
10.00 - 10.30				A	7.1	15	542	2063	806	256^	856	252^	390^	326^	412^	367^	821	248^	423^	282^	272^	398^	87v	87v	299^	191^
10.30 - 11.00				A	5.8	13	443	2054	876	292^	932	275^	417^	370^	460^	398^	914	292^	448^	298^	300^	431^	42v	42v	166^	65v
NBC NEWS UPDATE-M-F	190	179	177	A	11.4	24	870	1836	681	267	738	250	413	371	336	268	618	209	350	291	290	213	190	85	290	185
M-TH 8.58P 1 NBC N		93	93	B	16.2	26	1236																			
1 FRI. 9.07P 1																										
2 FRI. 8.28P 1																										
NBC NEWS UPDATE-SAT.	37	187	176	A	9.9	23	755	1899	678	335	720	259	323	322	359	304	596	188	272	243	215	285	173	95^	410	254
SAT. 8.58P 1 NBC N		94	89	B	15.9	29	1213																			
NBC NEWS UPDATE-SUN.	37	184	184	A	11.5	23	877	2105	699	304	800	366	516	440	286	240	628	261	377	345	240	198	259	148	418	311
1 SUN. 9.00P 1 NBC N		95	95	B	17.4	27	1328																			
2 SUN. 8.58P 1																										
NBC NIGHTLY NEWS-SAT.	36	145	147	A	7.2	20	549	1565	675	162^	721	134^	233	252	312	419	685	141^	245	213^	283	382	139^	29v	20v	LT
SAT. 6.30P 30 NBC N		81	82	B	8.7	19	664																			
NBC NIGHTLY NEWS-SUN.	31	152	153	A	6.5	18	496	1355	456	51v	492	42v	123^	161^	277	306	678	153^	231^	258	294	363	38v	18v	147^	105^
SUN. 6.30P 30 NBC N		82	82	B	8.5	17	649																			
NBC NIGHTLY NEWS	188	204	204	A	9.2	22	702	1735	743	251	784	168	314	337	394	399	727	197	322	318	327	323	93	39^	131	107
M-F 6.30P 30 NBC N		99	99	B	12.8	24	977																			
NBC THURSDAY NIGHT MOVIES	4	185		A	8.9	19	679	1984	716	260^	768	210^	426	481	451	230^	762	297^	547	411	373	167^	203^	70v	251^	200^
1 THU. 9.00P 120 NBC FF		94		B	12.5	24	954																			
9.00 - 9.30				A	8.4	20	641	2002	710	296^	760	236^	396	464	444	220^	771	315^	551	388	364^	182^	157^	61v	314^	238^
9.30 - 10.00				A	8.6	19	656	1983	674	251^	736	252^	424	444	384	225^	731	289^	541	409	357^	158^	187^	74v	329^	269^
10.00 - 10.30				A	9.1	19	694	1999	718	242^	796	212^	462	506	460	228^	744	268^	542	440	382	156^	238^	72v	221^	173^
10.30 - 11.00				A	9.3	19	710	1982	773	258^	791	150^	428	513	522	248^	801	325^	563	407	387	170^	226^	72v	164^	132^
NBC TUESDAY NIGHT MOVIE	4	190	188	A	14.1	25	1076	1837	881	334	966	448	637	476	406	248	578	239	378	285	246	161	159	43^	134	104^
TUE. 9.00P 120 NBC FF		95	96	B	14.6	25	1114																			
9.00 - 9.30				A	12.4	23	946	1939	881	331	956	460	630	458	370	248	601	248	417	295	258	159	210	39^	172	122^
9.30 - 10.00				A	13.6	24	1038	1862	842	352	938	462	627	443	361	244	593	239	365	278	242	190	183	36^	148	117^
10.00 - 10.30				A	14.8	25	1129	1779	880	328	957	429	634	503	420	233	572	230	353	274	249	173	130	50^	120	96^
10.30 - 11.00				A	15.5	27	1183	1795	921	326	1009	442	653	496	463	264	566	246	386	294	241	137	124	49^	96^	82^
NEWSBREAK-M-F	198	163	164	A	9.9	22	755	1897	667	235	769	236	401	372	358	298	605	212	345	304	277	218	226	129	297	229
1 M-TH 8.58P 1 CBS N		90	91	B	14.6	23	1114																			
1 FRI. 8.57P 2																										
2 MTUTHF 8.58P 1																										
2 WED. 8.54P 1																										
NEWSBREAK-SAT.	40	170	152	A	7.0	17	534	1882	777	207^	783	282	382	382	305	320	508	154^	301	258	254	190^	232	151^	359	299
1 SAT. 8.59P 1 CBS N		93	87	B	11.6	21	885																			
2 SAT. 8.58P 2																										

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NEWSBREAK-SUN.	40	175	175	A	13.7	28	1045	1708	708	248	794	233	373	280	331	386	615	142	307	287	324	263	100^	60^	199	131
SUN. 8.58P 1 CBS N		94	94	B	20.8	32	1587																			
NOBODY'S PERFECT	2	192	192	A	12.5	25	954	1585	664	337	737	274	414	385	334	224	545	201	325	294	253	171	142	91^	161	128^
THU. 9.30P 30 ABC CS		97	98	B	12.5	25	954																			
ONE DAY AT A TIME(B)		190		A	14.8	32	1129	1667	585	275	699	232	302	218	240	357	677	194^	364	319	353	263	108^	42v	183^	148^
1 SUN. 8.00P 30 CBS CS		99																								
ONE DAY AT A TIME	34	197	197	A	14.6	30	1114	1720	693	237	774	230	359	269	312	380	640	153	313	297	330	276	109^	66^	197	139
SUN. 8.30P 30 CBS CS		99	99	B	21.0	33	1602																			
PHYL AND MIKHY	5	187		A	14.7	29	1122	1589	620	296	720	251	401	399	318	218	493	259	351	259	185^	116^	205^	102^	171^	147^
1 MON. 8.30P 30 CBS CS		98		B	15.8	29	1206																			
PRIME TIME SATURDAY	21	200		A	9.5	20	725	1695	703	334	760	197^	353	390	449	297^	738	217^	411	432	390	272^	69v	17v	128^	81v
1 SAT. 10.00P 60 NBC DN		98		B	11.6	21	885																			
10.00 - 10.30				A	9.0	19	687	1699	728	360	787	196^	364	422	465	292^	726	203^	396	420	373	272^	71v	12v	115^	69v
10.30 - 11.00				A	10.1	22	771	1660	668	304^	721	193^	336	357	427	292^	736	226^	417	438	395	266^	66v	20v	137^	89^
QUINCY, M.E.	8		206	A	15.9	31	1213	1650	662	323	795	305	505	441	383	231	548	160^	282	281	285	238	265	108^	42v	33v
2 WED. 10.00P 60 NBC OP			98	B	15.5	27	1183																			
10.00 - 10.30				A	16.0	31	1221	1691	655	332	814	325	524	431	375	232	524	144^	262	260	277	237	279	117^	74^	54^
10.30 - 11.00				A	15.8	30	1206	1595	669	316	774	284	483	447	388	230	566	174^	300	296	291	238	246	96^	9v	9v
REAL PEOPLE	40	202	208	A	14.7	31	1122	1812	690	248	752	261	421	351	334	279	643	148	324	317	346	254	153	51^	264	172
WED. 8.00P 60 NBC U		98	99	B	20.8	34	1587																			
8.00 - 8.30				A	13.8	30	1053	1808	706	241	763	260	412	352	333	297	653	141	313	317	354'	266	138	44^	254	164
8.30 - 9.00				A	15.6	32	1190	1810	674	252	739	261	426	347	333	263	635	155	338	316	342	243	165	58^	271	177
REPUB. CONV. PREVIEW(S)			193	A	4.1	10	313	1374	611^	100v	745^	236^	272^	80v	208^	473^	515^	41v	243^	243^	266^	272^	114v	35v	LT	LT
2 SUN. 7.00P 60 ABC P			98																							
7.00 - 7.30				A	4.1	10	313	1364	600^	71v	722^	213^	284^	71v	240^	438^	566^	32v	269^	269^	316^	297^	76v	LT	LT	LT
7.30 - 8.00				A	4.1	9	313	1364	613^	128v	760^	255^	255^	89v	176v	505^	451^	48v	209^	209^	208^	242^	153v	70v	LT	LT
ROCKFORD FILES	4		177	A	8.1	17	618	1822	734	375^	962	397	551	421	347^	304^	628	142^	255^	306^	332^	266^	110^	64v	122^	94v
2 FRI. 9.00P 60 NBC PD			91	B	8.3	16	633																			
9.00 - 9.30				A	7.8	17	595	1830	708	427	984	430	576	397^	325^	309^	606	134^	227^	289^	318^	271^	136^	85v	104^	89v
9.30 - 10.00				A	8.4	17	641	1794	751	328^	935	366^	522	439	359^	298^	640	141^	274^	318^	343^	258^	83v	45v	136^	96^
SANFORD	12	205	191	A	9.2	21	702	1946	672	268	687	214	362	348	385	257	699	224	355	325	298	272	216	92^	344	235
SAT. 9.00P 30 NBC CS		98	95	B	12.7	25	969																			
SHERIFF LOBO	29	188	194	A	12.8	26	977	1805	684	211	740	231	384	344	325	291	675	244	365	281	280	249	170	44^	220	138
TUE. 8.00P 60 NBC A		96	97	B	16.6	27	1267																			
8.00 - 8.30				A	11.8	25	900	1759	682	208	732	217	363	332	328	301	663	241	350	267	264	257	148	39^	216	128^
8.30 - 9.00				A	13.9	27	1061	1826	678	211	738	239	398	352	320	280	682	245	375	294	290	241	186	48^	220	149
60 MINUTES	41	203	203	A	18.6	43	1419	1650	658	285	746	192	289	274	323	383	772	200	371	363	372	325	73^	20v	59^	39^
SUN. 7.00P 60 CBS DN		99	99	B	26.3	45	2007																			
7.00 - 7.30				A	17.4	42	1328	1633	649	286	737	198	286	270	320	374	758	201	363	355	361	320	80^	20v	58^	35^
7.30 - 8.00				A	19.9	45	1518	1650	661	281	748	183	286	275	322	390	779	197	378	367	382	328	64^	20v	59^	42^
TAXI	36	207		A	20.5	38	1564	1840	763	309	809	340	487	436	342	226	591	313	429	333	206	146^	233	137^	207	152^
1 TUE. 9.30P 30 ABC CS		99		B	22.0	35	1679																			
THREE'S COMPANY	38	204		A	21.8	42	1663	1795	714	316	771	316	454	399	330	229	524	238	369	297	209	138^	253	166	247	170
1 TUE. 9.00P 30 ABC CS		99		B	25.1	39	1915																			

(AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																													
TOP TEN(S)						196	A	12.7	23	969	1739	548	305	652	339	501	431	237^	109^	593	292	459	348	224^	122^	265	122^	229^	128^
2 THU. 10.00P	60	NBC	GV			97																							
10.00 - 10.30							A	12.7	23	969	1783	564	335	672	333	506	433	253	125^	619	293	473	369	244^	137^	234^	113^	258	114^
10.30 - 11.00							A	12.6	24	961	1696	533	273	630	350	497	429	215^	92^	568	293	446	328	203^	105^	297	129^	201^	144^
TRAPPER JOHN, M.D.				32	194		A	17.4	31	1328	1579	641	282	724	262	383	289	284	304	617	180^	335	313	330	238	137^	83^	101^	97^
1 SUN. 10.00P	60	CBS	GD		97		B	20.2	34	1541																			
10.00 - 10.30							A	17.3	30	1320	1605	639	284	717	256	367	268	272	318	642	173^	340	327	349	254	139^	94^	107^	102^
10.30 - 11.00							A	17.6	32	1343	1538	638	275	724	263	395	308	295	289	587	183	326	296	310	221	135^	73^	92^	92^
20/20				33	198	198	A	16.1	32	1228	1755	726	334	830	267	451	418	414	293	679	231	396	362	346	221	138	62^	108	89^
THU. 10.00P	60	ABC	DN		99	99	B	18.0	31	1373																			
10.00 - 10.30							A	16.0	31	1221	1752	718	325	823	263	440	412	406	294	667	224	385	341	333	228	138	69^	124	99^
10.30 - 11.00							A	16.1	32	1228	1764	737	347	842	272	468	425	423	293	693	238	407	383	362	217	134	53^	95^	79^
240-ROBERT				6	196	201	A	11.3	28	862	2145	707	302	821	289	491	421	339	302	618	224	342	300	268	227	273	168	433	276
SAT. 8.00P	60	ABC	OP		99	99	B	10.6	26	809																			
8.00 - 8.30							A	10.3	27	786	2140	743	288	835	285	490	430	349	317	608	223	334	286	255	227	250	163	447	293
8.30 - 9.00							A	12.4	30	946	2117	669	307	800	288	485	406	328	290	618	224	340	305	271	225	287	172	412	256
UNIVERSE				1		172	A	9.5	24	725	1792	823	246^	823	235^	401	409	382	337	706	170^	367	392	342	282^	47v	47v	216^	150^
2 SAT. 8.00P	30	CBS	DO			96	B	9.5	24	725																			
VEGA$				32	197	200	A	19.9	37	1518	1750	719	273	833	336	518	413	338	261	601	219	368	296	236	207	210	114	106	84
WED. 10.00P	60	ABC	PD		97	99	B	19.3	33	1473																			
10.00 - 10.30							A	19.2	36	1465	1762	732	273	840	327	516	423	346	268	594	205	355	285	239	208	212	119	116	89
10.30 - 11.00							A	20.6	39	1572	1731	706	269	825	344	519	404	327	254	603	229	378	306	233	203	207	110	96	77^
WALTONS				29	182	184	A	9.6	23	732	1654	763	199	899	187	318	311	333	518	573	101^	220	211	258	325	82^	48^	100^	69^
THU. 8.00P	60	CBS	GD		98	98	B	16.9	28	1289																			
8.00 - 8.30							A	9.6	23	732	1630	753	198	892	202	328	316	312	507	564	102^	233	224	271	305	69^	36v	105^	68^
8.30 - 9.00							A	9.5	22	725	1684	776	198	908	172	305	307	354	532	584	99^	209	200	249	347	98^	61^	94^	69^
WBC HEAVYWGT CHAMPIONSHIP(S)						198	A	19.4	32	1480	1878	602	298	608	261	450	332	289	158^	964	363	607	612	473	265	228	166	78^	46^
2 MON. 9.00P	111	ABC	SE			98																							
9.00 - 9.30							A	16.2	29	1236	1951	649	326	669	287	492	367	314	177^	929	320	553	581	475	281	248	184^	105^	56^
9.30 - 10.00							A	18.8	30	1434	1871	603	272	612	269	453	345	288	159^	943	335	580	610	494	267	232	171	84^	33v
10.00 - 10.30							A	22.0	35	1679	1821	559	298	559	242	417	308	258	142^	962	375	625	626	457	252	228	163	72^	56^
10.30 - 11.00							A	21.1	34	1610	1893	609	307	609	251	456	314	303	153	1027	418	675	632	473	265	204	141^	53^	37v
WHEN THE WHISTLE BLOWS				1		195	A	7.9	17	603	1864	699	204^	789	306^	500	392^	315^	237^	733	330^	524	332^	274^	209^	203^	116^	139^	87v
2 SUN. 8.00P	60	ABC	CS			98	B	7.9	17	603																			
8.00 - 8.30							A	7.1	16	542	1880	718	185^	788	277^	489	396^	321^	256^	716	314^	519	333^	271^	197^	177^	96v	199^	146^
8.30 - 9.00							A	8.7	18	664	1842	680	216^	787	330^	505	387	306^	221^	742	345^	529	332^	274^	213^	221^	131^	92v	38v
WHITE SHADOW				24	172	172	A	9.5	19	725	1928	693	376	791	363	501	443	322	205	611	278	401	353	235	162^	241	143^	285	208
TUE. 8.00P	60	CBS	GD		95	96	B	14.5	24	1106																			
8.00 - 8.30							A	9.0	19	687	1955	680	364	794	370	491	410	309	229	657	291	422	377	256	184	231	135^	273	207
8.30 - 9.00							A	9.9	20	755	1910	713	392	793	358	512	476	338	185	574	271	385	328	214	145^	247	149^	296	208
WKRP IN CINCINNATI				25	201	197	A	13.9	30	1061	1869	622	275	704	222	357	351	314	265	660	258	387	325	275	232	255	139	250	155
MON. 8.00P	30	CBS	CS		99	98	B	17.5	28	1335																			

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•LATE FRINGE																										
ABC NEWS:NIGHTLINE M-TH	48	189	189	A	8.5	25	649	1578	642	202	695	231	398	368	328	232	734	268	391	339	319	278	101	38^	48^	41^
1 MON. 11.57P 20 ABC N		97	97	B	8.3	25	633																			
1 TU & W 11.30P 20																										
1 THU. 11.30P 22																										
2 MWTH 11.30P 20																										
2 TUE. 11.54P 21																										
ABC WEEKEND REPORT-SAT.	37	167	167	A	7.4	17	565	1773	578	282	709	301	494	409	356	199^	645	268	402	363	290	227	203^	109^	216^	168^
SAT. 11.00P 15 ABC N		93	92	B	8.2	17	626																			
ABC WEEKEND REPORT-SUN.	38	166	168	A	7.3	16	557	1702	602	282	717	329	491	373	299	155^	782	303	509	484	427	196^	141^	121^	62^	62^
SUN. 11.00P 15 ABC N		92	92	B	6.9	16	526																			
BARETTA-THU.	14	168	168	A	3.1	19	237	1135	430^	198^	435^	187^	241^	305^	231^	88v	540	266^	300^	346^	214^	161^	160^	92v	LT	LT
1 THU. 1.00A 48 ABC OP		93	93	B	3.4	24	259																			
2 THU. 12.59A 49																										
1.00 - 1.30				A	3.2	18	244	1324	522	279^	522	219^	268^	368^	278^	95v	590	254^	311^	410^	282^	152^	212^	126v	LT	LT
BARETTA-WED.	14	169	167	A	3.7	24	282	1223	422^	64v	549	262^	426^	295^	234^	120^	524	282^	446	298^	217^	78v	150^	25v	LT	LT
1 WED. 12.59A 47 ABC OP		93	93	B	3.5	25	267																			
2 WED. 12.58A 50																										
1.00 - 1.30				A	3.9	24	298	1275	433	57v	584	255^	436	306^	282^	148^	554	285^	440	296^	235^	114^	137^	17v	LT	LT
BARNEY MILLER-11.30	13	173	173	A	4.9	19	374	1615	773	332	773	378	615	515	340	129^	612	260^	366	333	269^	202^	184^	96^	46v	24v
1 MON. 12.17A 35 ABC CS		94	95	B	4.8	21	366																			
2 MON. 11.50P 36																										
12.00 - 12.30				A	5.2	20	397	1680	748	471^	748	398^	625	472^	267^	123v	618	215^	371^	431^	299^	187^	229^	133v	85v	48v
12.30 - 1.00				A	4.3	20	328	1479	790	226^	790	385^	632^	594^	405^	104v	564^	344^	390^	204^	175v	174v	125v	36v	LT	LT
CBS SUNDAY NEWS-BRADLEY	38	126	126	A	7.8	16	595	1587	666	176^	708	180^	364	316	368	309	765	315	449	334	280	281	88^	24v	26v	26v
SUN. 11.00P 15 CBS N		74	74	B	8.4	18	641																			
CHARLIE'S ANGELS-11.30	12	178	177	A	5.0	19	382	1432	490	210^	566	227^	313^	351	279^	152^	623	288^	371	378	262^	180^	193^	106^	50v	50v
1 THU. 11.52P 68 ABC PD		95	95	B	5.0	21	382																			
2 THU. 11.50P 69																										
12.00 - 12.30				A	5.3	19	404	1450	501	223^	567	213^	300^	364	299^	146^	613	290^	381	349	252^	177^	185^	96^	85^	85^
12.30 - 1.00				A	4.7	22	359	1426	462	193^	560	239^	326^	331^	263^	154^	614	274^	345	409	273^	176^	233^	142^	19v	19v
FRIDAYS	10	184	183	A	7.5	25	572	1467	471	208^	529	286	419	311	227	95^	551	268	406	357	244	93^	324	171^	63^	63^
FRI. 11.30P 70 ABC GV		95	95	B	7.3	23	557																			
11.30 - 12.00				A	8.1	24	618	1550	479	215	555	275	420	325	248	121^	589	296	419	382	251	105^	349	163^	57^	57^
12.00 - 12.30				A	7.3	25	557	1372	489	217^	545	306	451	332	232	80^	494	219^	372	317	238	79^	279	172^	54v	54v
LATE MOVIE I	177	157	157	A	6.2	22	473	1624	693	319	765	283	510	476	399	177	602	260	359	305	259	167	189	93^	68^	53^
1 MON. 11.30P 74 CBS FF		90	90	B	6.4	24	488																			
TUE. 11.30P 72																										
1 W & F 11.30P 73																										
1 THU. 11.30P 65																										
2 MON. 11.33P 73																										
2 WED. 12.00M 73																										
2 THU. 11.30P 75																										
2 FRI. 11.30P 73																										
11.30 - 12.00				A	7.0	20	534	1637	741	321	787	271	504	489	431	198	598	247	347	305	274	180	153	63^	99^	72^
12.00 - 12.30				A	6.1	23	465	1617	683	342	769	299	528	470	388	168	596	268	362	301	247	152	207	106^	45^	42^
12.30 - 1.00				A	4.2	20	320	1234	400^	78v	400^	137v	234^	234^	144v	166v	747^	263^	407^	343^	309^	244^	87v	LT	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
LATE MOVIE II					178	157	157	A	4.6	26	351	1647	600	292	706	327	535	426	325	112^	563	273	367	281	211	137^	349	220	29v	23v
1 MON.	12.44A	44	CBS	FF		90	90	B	4.2	26	320																			
1 TUE.	12.42A	37																												
1 WED.	12.43A	37																												
1 THU.	12.45A	39																												
1 FRI.	12.43A	45																												
2 MON.	12.46A	44																												
2 TUE.	12.42A	39																												
2 WED.	1.13A	38																												
2 THU.	12.45A	35																												
2 FRI.	12.43A	40																												
	1.00 - 1.30							A	4.6	27	351	1647	609	353	749	413	604	394	292	95^	510	237	331	259	196	128^	362	233	26v	26v
	1.30 - 2.00							A	3.0	24	229	1908	560^	92v	560^	187v	437^	437^	250v	123v	942^	353^	492^	508^	393^	196v	305^	187v	101v	LT
LOVE BOAT-11.30					14	179	177	A	5.7	23	435	1503	531	131^	655	294	467	364	269^	144^	478	221^	297	206^	178^	147^	307	172^	63v	54v
1 WED.	11.50P	69	ABC	CS		95	95	B	5.7	24	435																			
2 WED.	11.50P	68																												
	12.00 - 12.30							A	5.8	23	443	1609	557	131^	670	292	470	378	284	152^	487	234^	300	208^	168^	143^	372	256^	80^	65v
	12.30 - 1.00							A	5.8	27	443	1397	508	126^	633	296	469	346	253^	130^	459	211^	304	216^	181^	136^	264^	101^	41v	34v
MIDNIGHT SPECIAL					38	193	192	A	3.6	26	275	1404	528	259^	633	382^	581	396^	251^	52v	535	251^	372^	293^	215^	92v	185^	138^	51v	LT
1 FRI.	1.15A	90	NBC	PC		98	97	B	3.8	24	290																			
2 FRI.	1.00A	90																												
	1.00 - 1.30							A	4.6	24	351	1410	507^	203^	644^	345^	567^	356^	299^	77v	408^	148v	322^	282^	260^	51v	284^	222^	74v	LT
	1.30 - 2.00							A	3.9	26	298	1470	513	225^	610	361^	553	366^	249^	57v	608	266^	383^	348^	275^	91v	195^	155^	57v	LT
	2.00 - 2.30							A	3.0	26	229	1245	455^	214^	533^	363^	516^	371^	170^	LT	459^	236^	355^	240^	145^	78v	196^	131v	57v	LT
NBC LATE NIGHT MOVIE					37	87	86	A	2.7	11	206	369^	195^	LT	224^	122v	122v	137v	102v	29v	117v	63v	63v	29v	49v	49v	LT	LT	LT	LT
1 SUN.	11.30P	110	NBC	FF		52	53	B	2.7	11	206																			
2 SUN.	11.30P	122																												
	11.30 - 12.00							A	3.1	9	237	1097	511^	156^	557	257^	257^	311^	300^	165^	468^	185^	278^	198^	241^	173^	55v	LT	LT	LT
	12.00 - 12.30							A	2.6	10	198	970	575^	40v	637	358^	358^	373^	279^	117v	302^	96v	172^	76v	197^	130v	LT	LT	31v	LT
	12.30 - 1.00							A	2.5	12	191	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	1.00 - 1.30							A	2.6	15	198	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
POLICE WOMAN					9	177	177	A	3.2	18	244	1455	557	258^	586	417^	548	409^	153^	33v	602	348^	388^	251^	110v	209^	263^	78v	LT	LT
1 MON.	12.52A	55	ABC	OP		95	95	B	3.6	21	275																			
2 MON.	12.26A	55																												
	12.30 - 1.00							A	3.5	16	267	1536	506^	191v	543^	363^	475^	303^	143v	68v	678^	270^	359^	359^	154v	319^	315^	232^	LT	LT
	1.00 - 1.30							A	3.1	18	237	1401	509^	258^	548	443^	548	409^	105v	LT	612	401^	426^	245^	76v	186^	241^	LT	LT	LT
SATURDAY NIGHT					37	215	213	A	10.2	34	778	1613	607	320	619	327	466	408	273	75^	655	363	497	403	240	123^	238	115^	101^	61^
1 SAT.	11.30P	77	NBC	GV		99	99	B	13.0	38	992																			
2 SAT.	11.30P	81																												
	11.30 - 12.00							A	11.3	33	862	1639	626	334	642	308	455	410	306	100^	682	371	495	408	242	146	217	96^	98^	60^
	12.00 - 12.30							A	10.0	34	763	1602	610	320	621	352	487	409	261	62^	649	369	505	404	230	115^	230	121^	102^	60^
	12.30 - 1.00							A	8.8	35	671	1586	537	258^	565	335^	441	357^	195^	65v	558	317^	420	338^	211^	97^	386	105^	77v	47v
SOAP-11.30					9	174		A	6.0	24	458	1465	645	190^	753	270^	513^	490^	376^	151^	510^	274^	369^	265^	218^	129v	163^	94v	39v	39v
1 TUE.	11.50P	64	ABC	CS		95		B	4.2	19	320																			
	12.00 - 12.30							A	6.4	25	488	1344	560	166^	671	238^	433^	407^	338^	147^	476^	249^	347^	266^	227^	118v	164^	96v	33v	33v
	12.30 - 1.00							A	5.2	25	397	1554	766	272^	887	327^	668	650	434^	126v	476^	289^	378^	260^	187^	98v	153v	88v	38v	38v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
TOMORROW SHOW					151	175	175	A	2.5	18	191	649	362	100^	377	121^	215^	203^	167^	142^	262^	100^	168^	178^	141^	62v	LT	LT	LT	LT
1 MON.	1.15A	48	NBC	CC		98	98	B	2.8	21	214																			
1 TU&TH	1.15A	50																												
1 WED.	1.15A	46																												
2 M & W	1.00A	47																												
2 TUE.	1.00A	46																												
2 THU.	1.00A	49																												
1.00 - 1.30								A	2.7	17	206	937	491^	117v	515^	179^	262^	214^	205^	224^	384^	171^	267^	282^	145v	102v	38v	LT	LT	LT
1.30 - 2.00								A	2.4	18	183	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TONIGHT SHOW					186	210	212	A	6.5	24	496	1405	640	271	708	309	486	392	330	188	538	207	337	311	257	140	120	54^	39^	25v
1 M & TU	11.45P	78	NBC	GV		99	99	B	7.3	27	557																			
1 W & TH	11.45P	75																												
1 FRI.	11.45P	76																												
2 MTUF	11.30P	76																												
2 WED.	11.30P	75																												
2 THU.	11.30P	79																												
11.30 - 12.00								A	8.3	24	633	1469	670	305	742	335	472	357	319	226	556	206	325	286	250	184^	144^	49^	27v	17v
12.00 - 12.30								A	6.6	25	504	1383	623	252	694	301	488	398	331	177	542	213	346	314	247	142	117^	56^	30v	17v
12.30 - 1.00								A	4.7	22	359	1345	599	265^	713	309^	541	457	360	147^	563	222^	345	337	312^	95^	47v	30v	22v	22v
TUESDAY MOVIE OF THE WEEK					4		174	A	3.5	20	267	891^	214v	LT	218v	120v	195v	86v	98v	23v	400^	93v	236^	236^	176v	164v	273^	247^	LT	LT
2 TUE.	12.15A	88	ABC	FF			95	B	3.2	21	244																			
12.30 - 1.00								A	3.5	18	267	918	236^	LT	236^	157v	236^	79v	79v	LT	476^	135v	236^	236^	101v	240^	206v	206v	LT	LT
1.00 - 1.30								A	3.2	22	244	742^	213v	LT	213v	124v	213v	89v	89v	LT	353^	66v	185v	185v	193v	168v	176v	176v	LT	LT
WIMBLEDON TENNIS-MON.(S)						209		A	9.6	26	732	1234	674	379	694	186^	416	473	455	165^	473	115^	347	321^	332	100^	LT	LT	67v	40v
1 MON.	11.30P	15	NBC	SE		99																								
WIMBLEDON TENNIS-TUE.(S)						216		A	9.3	26	710	1654	802	379	855	326^	572	588	415	236^	648	210^	423	392	366	162^	75v	75v	76v	76v
1 TUE.	11.30P	15	NBC	SE		99																								
WIMBLEDON TENNIS-WED.(S)						216		A	7.5	21	572	1437	647	210^	697	231^	428	394^	397^	246^	582	206^	423	375^	332^	126^	92v	28v	66v	LT
1 WED.	11.30P	15	NBC	SE		99																								
WIMBLEDON TENNIS-THU.(S)						216		A	8.6	23	656	1393	651	352^	691	225^	426	401	307^	212^	589	153^	419	426	363^	117^	58v	58v	55v	LT
1 THU.	11.30P	15	NBC	SE		98																								
WIMBLEDON TENNIS-FRI.(S)						216		A	7.5	23	572	1542	615	257^	725	267^	376^	361^	390^	236^	627	274^	346^	437	353^	79v	84v	84v	106v	106v
1 FRI.	11.30P	15	NBC	SE		99																								
YOUR TURN: LTRS-CBS NEWS(S)							168	A	7.1	21	542	1393	728	231^	728	136^	409^	485	445	243^	566	118^	314^	352^	319^	214^	99v	99v	LT	LT
2 WED.	11.30P	30	CBS	N			91																							
•WEEKDAY DAYTIME																														
ABC DAYTIME NEWSBRIEF-M-F					178	174	173	A	8.3	30	633	1452	838	178	955	538	737	498	317	158	179	72^	124	86^	79^	49^	195	146	123	63^
M-F	1.57P	2	ABC	N		93	93	B	8.9	31	679																			
ALICE-M-F					23	162	160	A	6.7	32	511	1626	520	145	571	257	376	309	244	153	189	78^	122	97^	96^	51^	267	142	599	466
1 MTUWF	10.30A	30	CBS	CS		90	90	B	6.1	30	465																			
2 M-F	10.30A	30																												
ALL MY CHILDREN					189	192	194	A	9.1	34	694	1513	862	174	967	540	729	490	315	171	213	89	150	100	90	57^	209	164	124	60^
M-F	1.00P	60	ABC	DD		98	98	B	9.2	32	702																			
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ALL MY CHILDREN-CONT'D																										
1.00 - 1.30				A	8.7	32	664	1539	869	178	977	551	735	484	312	172	221	97	157	102	87^	58^	215	167	126	60^
1.30 - 2.00				A	9.4	35	717	1490	860	168	958	533	724	493	315	170	206	85	145	97	90	55^	203	163	123	62^
ANOTHER WORLD	184	203	203	A	5.6	19	427	1546	871	229	969	303	527	492	458	355	295	60^	84^	61^	82^	197	146	84^	136^	77^
1 M-TH 2.30P 90 NBC DD		98	98	B	6.8	23	519																			
2 M-F 2.30P 90																										
2.30 - 3.00				A	5.4	20	412	1505	842	240	957	320	542	488	438	343	293	49^	73^	56^	82^	203	123^	82^	132^	69^
3.00 - 3.30				A	5.6	19	427	1564	916	241	1007	314	541	499	474	375	294	60^	79^	61^	87^	197	138^	77^	125^	73^
3.30 - 4.00				A	5.8	19	443	1540	856	207	938	267	495	485	468	352	286	58^	83^	57^	79^	195	173	94^	143	86^
AS THE WORLD TURNS	105	189	191	A	7.3	27	557	1375	799	147	907	181	407	423	485	418	247	63^	118	94^	96^	123	100^	77^	121	45^
M-F 2.00P 60 CBS DD		99	99	B	7.6	27	580																			
2.00 - 2.30				A	7.2	27	549	1355	816	140	902	181	395	419	483	419	245	61^	116	94^	95^	123	100^	80^	108^	42^
2.30 - 3.00				A	7.4	27	565	1372	787	152	902	177	411	423	483	415	240	59^	114	91^	94^	122	99^	75^	131	46^
CAPTAIN KANGAROO	189	176	177	A	2.1	13	160	1794	375	94v	400	143^	231^	187^	176^	156^	149^	38v	74v	50v	106^	68v	144^	87v	1101	600
M-F 8.00A 60 CBS C		97	97	B	2.8	15	214																			
8.00 - 8.30				A	1.6	11	122	1664	368^	82v	401^	132^	222^	173^	180^	163^	138^	LT	65v	50v	108v	65v	132^	90v	993	517
8.30 - 9.00				A	2.7	15	206	1752	349	92^	373	140^	222^	190^	164^	140^	136^	35v	63v	44v	96^	68v	136^	78^	1107	616
CARD SHARKS	10	134	133	A	2.7	11	206	1650	897	213^	990	350	588	520	446	320	310	83^	155^	112^	100^	145^	78^	48v	272^	219^
M-F 12.00N 30 NBC QG		70	70	B	2.7	11	206																			
DAVID LETTERMAN-1	10	159	163	A	2.3	12	175	1514	709	200^	737	280^	416	367	342	257^	428	183^	247^	245^	120^	142^	222^	143^	127^	80v
M-F 10.00A 30 NBC GV		87	87	B	2.3	12	175																			
DAVID LETTERMAN-2	10	165	169	A	2.2	11	168	1405	667	178^	726	239^	382	351^	338^	261^	363	161^	197^	191^	77v	136^	214^	LT	102^	71v
M-F 10.30A 30 NBC GV		89	89	B	2.2	11	168																			
DAVID LETTERMAN-3	10	186	189	A	2.4	11	183	1519	704	175^	770	305^	421	362	301^	294^	404	154^	170^	174^	82v	196^	87^	LT	258^	218^
M-F 11.00A 30 NBC GV		91	91	B	2.4	11	183																			
DAYS OF OUR LIVES	187	205	208	A	5.5	20	420	1645	842	242	977	283	464	418	409	452	321	66^	87^	87^	107^	208	185	129^	162	131^
M-F 1.00P 60 NBC DD		99	99	B	6.3	22	481																			
1.00 - 1.30				A	5.4	20	412	1714	862	247	998	283	475	409	416	472	329	67^	89^	89^	116^	211	199	141^	188	161
1.30 - 2.00				A	5.5	20	420	1593	835	237	968	283	457	433	410	438	319	64^	85^	86^	102^	210	168	117^	138^	103^
DOCTORS	189	195	198	A	4.9	19	374	1505	849	298	973	286	518	438	456	396	316	55^	79^	73^	107^	206	131^	107^	85^	30v
M-F 2.00P 30 NBC DD		97	97	B	5.8	21	443																			
EDGE OF NIGHT	181	154	154	A	4.8	17	366	1322	606	218	767	311	483	380	305	232	277	113^	142^	104^	90^	108^	156^	126^	122^	68^
M-F 4.00P 30 ABC DD		83	83	B	5.2	16	397																			
FAMILY FEUD	10	184	182	A	7.2	29	549	1619	669	131	747	365	491	378	251	199	337	112	175	141	120	139	223	154	312	199
M-F 12.00N 30 ABC QP		93	93	B	7.2	29	549																			
GENERAL HOSPITAL	187	194	194	A	9.6	33	732	1413	810	197	901	450	634	464	325	217	161	63^	98	65^	56^	57^	238	200	113	63^
M-F 3.00P 60 ABC DD		99	99	B	9.8	32	748																			
3.00 - 3.30				A	9.3	33	710	1413	812	191	907	453	641	466	324	219	161	64^	98	63^	52^	57^	232	197	113	62^
3.30 - 4.00				A	9.8	33	748	1410	810	200	897	450	630	460	324	216	160	61^	96	65^	59^	58^	244	205	109	60^
GOOD MORNING, AMERICA-730	190	197	197	A	3.8	31	290	1300	797	310	855	248	442	413	473	324	382	54^	169^	159^	225	192^	LT	LT	49v	24v
M-F 7.30A 30 ABC N		98	98	B	4.2	25	320																			
GOOD MORNING, AMERICA-830	190	198	198	A	5.1	29	389	1316	784	229	838	296	426	388	421	313	366	100^	175	129^	158	175	53^	15v	59^	15v
M-F 8.30A 30 ABC N		97	97	B	5.8	30	443																			

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																														
GUIDING LIGHT					105	191	192	A	7.8	27	595	1481	776	212	924	214	422	434	462	408	259	82^	139	102	99^	118	122	95^	176	71^
M-F	3.00P	60	CBS	DD		99	99	B	8.1	26	618																			
3.00 - 3.30								A	7.7	27	588	1469	771	202	922	207	420	435	467	414	256	81^	135	103	97^	116	117	92^	174	67^
3.30 - 4.00								A	7.9	27	603	1478	771	218	921	219	423	433	454	402	262	82^	142	103	100	120	121	98^	174	73^
JEFFERSONS M-F					99	168	164	A	6.2	31	473	1569	519	185	562	233	355	300	249	168	188	88^	121^	93^	86^	56^	215	99^	604	442
1 MTUWF	10.00A	30	CBS	CS		89	88	B	4.7	23	359																			
2 M-F	10.00A	30																												
LOVE BOAT DAYTIME					10	183	182	A	7.5	34	572	1685	573	178	610	352	460	342	202	122	273	126	217	163	116	41^	341	230	461	310
M-F	11.00A	60	ABC	CS		94	93	B	7.5	34	572																			
11.00 - 11.30								A	7.2	34	549	1683	584	186	609	343	461	353	211	123	274	128	222	167	116	40^	324	211	476	309
11.30 - 12.00								A	7.7	33	588	1682	571	170	615	365	462	337	193	122	263	118	209	156	116	39^	354	248	450	311
MAGAZINE(S)						181		A	5.2	26	397	1705	549^	302^	607	251^	438^	358^	356^	92v	356^	121v	216^	224^	172^	109v	347^	188^	395^	279^
1 THU.	10.00A	60	CBS	DN		96																								
10.00 - 10.30								A	5.4	27	412	1820	588	330^	612	257^	464^	353^	355^	97v	408^	124v	279^	253^	204^	129v	393^	206^	407^	294^
10.30 - 11.00								A	5.1	25	389	1519	496^	263^	581^	229^	393^	352^	352^	88v	284^	114v	141v	182^	126v	84v	287^	162^	367^	255^
MORNING MON-FRI					190	181	181	A	2.0	17	153	1072	450	196^	483	58v	131^	176^	354^	268^	437	65v	111^	215^	300^	222^	LT	LT	138^	72v
M-F	7.15A	45	CBS	N		98	98	B	2.7	17	206																			
7.30 - 8.00								A	2.1	17	160	1075	456	181^	475	50v	126^	163^	356^	262^	420	56v	107^	213^	295^	207^	LT	LT	168^	101^
NEWSBREAK-11.57					25	166	166	A	6.8	29	519	1611	689	169	796	256	406	340	330	310	335	69^	121	91^	128	200	171	86^	309	212
M-F	11.57A	2	CBS	N		91	91	B	6.4	28	488																			
NEWSBREAK-3.57					25	171	171	A	6.2	21	473	1493	783	227	962	250	459	454	478	378	243	63^	130	87^	104^	113^	139	112^	149	68^
M-F	3.57P	2	CBS	N		94	94	B	5.9	19	450																			
ONE DAY AT A TIME-M-F					93	123	127	A	4.7	16	359	1621	636	162^	697	265	429	356	338	218	284	78^	125^	123^	130^	140^	370	197	270	215
1 MWTHF	4.00P	30	CBS	CS		74	76	B	4.2	14	320																			
2 M-F	4.00P	30																												
ONE LIFE TO LIVE					187	193	192	A	8.1	30	618	1464	836	213	956	496	677	484	340	205	211	88^	138	103	77^	63^	207	157	90^	49^
M-F	2.00P	60	ABC	DD		99	99	B	8.7	31	664																			
2.00 - 2.30								A	7.9	30	603	1483	837	197	958	508	683	481	328	202	214	88^	141	106	83^	63^	211	164	100	53^
2.30 - 3.00								A	8.2	30	626	1446	839	223	957	487	674	495	353	205	201	82^	128	97	74^	61^	205	151	83^	44^
PASSWORD PLUS					187	155	159	A	4.6	18	351	1490	735	196	797	244	395	416	353	353	362	75^	121^	161^	159^	171	145^	32v	186	114^
M-F	12.30P	30	NBC	QG		77	79	B	4.9	18	374																			
PRICE IS RIGHT 1					186	187	189	A	7.2	34	549	1554	626	136	701	238	359	307	303	271	316	81^	117	82^	110	182	213	97^	324	239
M-F	11.00A	30	CBS	AP		95	96	B	5.8	29	443																			
PRICE IS RIGHT 2					187	187	189	A	7.8	34	595	1647	673	153	769	262	405	332	313	295	370	77^	132	92^	150	222	182	91^	326	232
M-F	11.30A	30	CBS	AP		95	96	B	6.7	30	511																			
RAZZMATAZZ(S)						172		A	5.1	18	389	1308	606^	141v	686	270^	313^	259^	383^	312^	240^	93v	93v	56v	112v	147v	125v	67v	257^	183^
1 TUE.	4.00P	30	CBS	CN		95																								
RYAN'S HOPE					188	181	182	A	6.5	25	496	1556	758	123	901	537	680	430	247	157	271	133	187	109^	77^	79^	207	147	177	85^
M-F	12.30P	30	ABC	DD		96	96	B	6.8	25	519																			
SEARCH FOR TOMORROW					187	182	183	A	5.9	23	450	1444	795	164	871	202	383	416	447	388	346	76^	153	150	156	159	116^	97^	111^	67^
M-F	12.30P	30	CBS	DD		97	97	B	7.2	27	549																			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
TODAY SHOW-7.30AM	189	214	215	A	3.6	29	275	1393	684	149^	760	170^	299	280	397	411	596	92^	175^	205^	246	373	18v	LT	19v	LT
M-F 7.30A 30 NBC N		99	99	B	4.3	26	328																			
TODAY SHOW-8.30AM	189	211	212	A	4.5	26	343	1487	793	239	849	242	397	338	464	391	546	121^	185	171^	191	315	45^	LT	47^	29v
M-F 8.30A 30 NBC N		99	99	B	5.4	28	412																			
WHEEL OF FORTUNE	188	182	180	A	3.4	15	259	1614	787	193^	876	263	452	422	367	351	374	95^	139^	155^	116^	189^	140^	23v	224^	163^
M-F 11.30A 30 NBC QG		91	91	B	5.1	23	389																			
WIMBLEDON TENNIS CHMP-FRI(S)		206		A	5.8	22	443	1634	509^	246^	572	198^	381^	397^	314^	108v	884	285^	572	497^	485^	267^	62v	28v	116v	66v
1 FRI. 2.30P 150 NBC SE		98																								
2.30 - 3.00				A	5.0	20	382	1660	490^	233^	552^	171^	393^	375^	348^	114v	832	269^	500^	380^	440^	314^	84v	49v	192^	116v
3.00 - 3.30				A	5.4	21	412	1561	502^	237^	555^	204^	396^	418^	325^	84v	874	250^	573^	519^	532^	259^	68v	68v	64v	21v
3.30 - 4.00				A	5.7	21	435	1536	492^	235^	545^	193^	350^	386^	290^	106v	845	244^	534^	514^	504^	257^	27v	27v	119v	90v
4.00 - 4.30				A	6.4	25	488	1572	559	266^	621	203^	409^	442^	338^	117v	874	285^	576	534	479^	245^	LT	LT	77v	29v
4.30 - 5.00				A	6.7	26	511	1789	483	237^	565	211^	352^	358^	265^	111v	959	353^	651	514	463^	261^	133^	15v	132^	73v
YOUNG AND THE RESTLESS	105	193	193	A	7.7	30	588	1429	794	151	909	284	469	415	436	373	197	46^	89^	71^	85^	97^	139	115	184	95^
M-F 1.00P 60 CBS DD		99	99	B	8.1	30	618																			
1.00 - 1.30				A	7.3	28	557	1427	773	149	889	284	458	403	421	363	207	44^	94^	80^	90^	101^	149	122	182	99^
1.30 - 2.00				A	8.1	31	618	1419	812	149	924	281	475	426	448	382	183	47^	82^	62^	78^	90^	131	110	181	89^
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	40	186	185	A	5.7	24	435	1876	411	117^	411	330	392	229^	81^	LT	235^	130^	205^	135^	105^	30v	379	147^	851	452
SAT. 12.00N 30 ABC FV		96	96	B	5.8	22	443																			
ABC WIDE WORLD-SPORTS SAT	29	202	206	A	7.3	22	557	1506	501	267	544	136^	329	319	328	173^	771	323	486	368	333	259	103^	77^	88^	64^
SAT. 5.00P 90 ABC SA		99	99	B	10.7	27	816																			
5.00 - 5.30				A	6.2	20	473	1628	573	316	625	218^	441	383	342	138^	796	316	474	375	353	270	131^	131^	76^	53v
5.30 - 6.00				A	7.5	23	572	1521	539	333	593	160^	380	374	373	161^	739	308	459	334	346	259	112^	84^	77^	53v
6.00 - 6.30				A	8.1	23	618	1421	417	172^	441	54^	201	227	282	205	796	351	528	402	312	252	77^	33v	107^	86^
ALL NEW POPEYE HOUR 1	40	185	192	A	7.5	35	572	1907	444	209^	513	257	347	267	216	133^	235	168^	187^	93^	52v	48v	229	113^	930	482
SAT. 10.30A 30 CBS CA		96	98	B	8.4	34	641																			
ALL NEW POPEYE HOUR 2	40	185	191	A	7.1	32	542	1961	442	226	551	281	375	251	227	154^	218^	171^	179^	112^	20v	39v	314	104^	878	398
SAT. 11.00A 30 CBS CA		96	97	B	7.9	32	603																			
AMERICAN BANDSTAND '80	29	170	172	A	4.2	17	320	1700	449	283^	596	443	544	381^	116^	52v	458	282^	357^	260^	116^	91v	312^	237^	334^	238^
SAT. 12.30P 60 ABC PC		87	87	B	4.6	18	351																			
12.30 - 1.00				A	4.0	16	305	1698	384^	252^	502	358^	426	279^	68v	76v	416	206^	301^	213^	129^	115^	383^	298^	397^	253^
1.00 - 1.30				A	4.4	18	336	1658	503	306^	669	519	643	469	150^	26v	476	345^	396	290^	96^	65v	242^	175^	271^	220^
ANIMALS, ANIMALS, ANIMALS	39	139	140	A	2.6	14	198	1263	535^	80v	550^	187^	363^	207^	176^	187^	354^	157v	197^	192^	161^	111v	87v	LT	272^	95v
SUN. 11.30A 30 ABC CL		86	85	B	2.7	12	206																			
ASK NBC NEWS-8:58AM	40	187	191	A	3.3	28	252	1329	273^	134^	313^	170^	282^	254^	143^	31v	270^	48v	75v	75v	174^	195^	171^	111v	575	397^
SAT. 8.58A 2 NBC CN		96	97	B	4.4	24	336																			
ASK NBC NEWS-10:28AM	39		197	A	4.5	23	343	1808	140v	91v	662^	335^	474^	139v	139v	188^	340^	295^	340^	119v	45v	LT	LT	LT	806	593^
2 SAT. 10.28A 2 NBC CN			98	B	5.5	22	420																			
ASK NBC NEWS-11:28AM	39		192	A	3.9	19	298	2084	242^	60v	788^	594^	634^	148v	194v	154v	605^	577^	605^	150v	28v	LT	73v	73v	618^	427^
2 SAT. 11.28A 2 NBC CN			94	B	4.8	19	366																			

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 1	40	194	202	A	5.5	34	420	1902	308	53v	308	166^	255^	200^	142^	43v	215^	137^	156^	131^	46v	46v	244^	139^	1135	659
SAT. 9.00A 30 CBS CA		99	99	B	7.5	34	572																			
BUGS BUNNY/ROAD RUNNER 2	40	194	202	A	7.4	40	565	1878	304	132^	351	220	293	190^	131^	39v	242	160^	197^	136^	56^	33v	239	119^	1046	615
SAT. 9.30A 30 CBS CA		99	99	B	9.1	38	694																			
BUGS BUNNY/ROAD RUNNER 3	40	194	202	A	8.3	40	633	1874	379	187^	422	261	336	251	150^	51^	270	199	229	167^	50^	41v	212	122^	970	524
SAT. 10.00A 30 CBS CA		99	99	B	9.8	39	748																			
CBS SPORTS SPECTACULAR	34	144	151	A	4.8	16	366	1150	555	112^	587	166^	317^	290^	257^	246^	486	101^	224^	205^	188^	240^	66v	41v	LT	LT
1 SAT. 5.00P 60 CBS SA		88	89	B	6.3	17	481																			
2 SAT. 4.30P 90																										
4.30 - 5.00				A	4.7	16	359	933	454^	75v	490^	142v	295^	295^	190^	195^	357^	LT	65v	65v	143v	292^	86v	LT	LT	LT
5.00 - 5.30				A	4.4	15	336	1098	514	63v	547	154^	273^	237^	229^	259^	500	125^	256^	229^	172^	229^	51v	51v	LT	LT
5.30 - 6.00				A	5.1	16	389	1332	646	178^	680	194^	371	335	313^	265^	553	129^	275^	256^	233^	236^	76v	56v	23v	23v
CBS SPORTS SPEC.-SUN.	6	170	162	A	6.0	21	458	1535	345	120^	442	154^	253^	261^	247^	133^	760	292	432	402	295	264^	169^	LT	164^	90^
1 SUN. 3.00P 60 CBS SA		92	93	B	5.5	20	420																			
2 SUN. 3.00P 180																										
3.00 - 3.30				A	5.0	18	382	1623	507	261^	554	112^	280^	344	367	162^	804	312^	526	479	359	219^	165^	LT	100^	100^
3.30 - 4.00				A	5.3	19	404	1626	476	230^	530	127^	279^	278^	338	143^	823	308	501	483	359	226^	179^	17v	94^	68v
4.00 - 4.30				A	6.1	20	465	1456	233^	15v	357^	120v	193^	165^	211^	164^	740	270^	391^	352^	275^	284^	173^	LT	186^	107v
4.30 - 5.00				A	7.3	24	557	1519	185^	LT	318^	124^	174^	158^	150^	144^	815	339^	439	369^	251^	329^	188^	LT	198^	113^
5.00 - 5.30				A	8.1	27	618	1482	229^	42v	334^	175^	230^	225^	159^	77v	772	311^	434	427	286^	283^	104^	LT	272^	128^
5.30 - 6.00				A	5.7	18	435	1416	320^	42v	485^	308^	356^	358^	153^	101v	528^	188^	218^	184^	170^	277^	232^	34v	171^	LT
DAFFY DUCK SHOW	28		203	A	4.2	22	320	1728	172v	78v	469^	261^	377^	140v	158v	92v	433^	281^	281^	46v	152v	152v	78v	LT	748^	528^
2 SAT. 10.30A 30 NBC CA			98	B	5.8	24	443																			
DEAR ALEX & ANNIE-11.56AM	40	180	183	A	4.8	21	366	1470	331^	107^	331^	225^	277^	219^	106^	LT	210^	129^	210^	147^	81v	LT	177^	103^	752	301^
SAT. 11.56A 3 ABC CN		92	92	B	5.1	21	389																			
DEAR ALEX & ANNIE-11.26AM	39	125	125	A	3.3	19	252	1401	532	43v	548	238^	394^	329^	259^	111v	242^	56v	143^	143^	108v	99v	23v	23v	588	337^
SUN. 11.26A 3 ABC CN		84	84	B	3.6	16	275																			
FACE THE NATION	40	184	184	A	2.9	16	221	1258	493^	82v	534^	27v	40v	126v	267^	381^	597	67v	140v	253^	259^	344^	50v	50v	77v	77v
SUN. 11.30A 30 CBS CC		98	96	B	3.6	15	275																			
FLASH GORDON(B)	9		150	A	2.4	10	183	1552	256v	60v	256v	130v	130v	27v	126v	126v	234v	153v	234v	109v	81v	LT	378^	285v	684^	433^
2 SAT. 12.30P 30 NBC CA			75	B	3.5	17	267																			
FRED & BARNEY/SHMOO 1	28		197	A	5.0	32	382	1230	340^	128v	340^	212^	340^	248^	128v	LT	147v	84v	147v	147v	63v	LT	39v	LT	704	432^
2 SAT. 9.00A 30 NBC CA			98	B	5.3	25	404																			
FRED & BARNEY/SHMOO 2	28		197	A	5.7	34	435	1411	223^	78v	496^	177^	341^	223^	164^	155^	193^	72v	193^	193^	121v	LT	LT	LT	722	499^
2 SAT. 9.30A 30 NBC CA			98	B	6.1	26	465																			
FRED & BARNEY/SHMOO 3	28		197	A	5.4	28	412	1726	139v	83v	544^	320^	458^	138v	138v	86v	314^	264^	314^	134v	50v	LT	LT	LT	868	593
2 SAT. 10.00A 30 NBC CA			98	B	6.1	25	465																			
GODZILLA	11		158	A	3.0	14	229	1878	254v	53v	254v	141v	141v	32v	113v	113v	450^	323^	450^	184v	127v	LT	331^	222v	843^	608^
2 SAT. 12.00N 30 NBC CA			78	B	3.8	18	290																			
GODZILLA/GLOBETROTTERS 1	10	187	191	A	1.4	18	107	1168	289v	159v	289v	74v	289v	252v	215v	LT	168v	56v	56v	56v	112v	112v	263v	169v	448^	233v
SAT. 8.00A 30 NBC CA		96	97	B	2.2	22	168																			

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1980 REPORT

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																																
GODZILLA/GLOBETROTTERS 2							10	187	191	A	2.6	24	198	1444	294^	132v	334^	186^	303^	278^	148v	31v	293^	56v	91v	91v	191^	202^	201^	126v	616^	373^
		SAT.	8.30A	30	NBC	CA		96	97	B	3.5	25	267																			
GREATEST SUPERFRIENDS-1							40	194	194	A	2.0	26	153	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		SAT.	8.00A	30	ABC	CA		98	98	B	3.8	28	290																			
GREATEST SUPERFRIENDS-2							40	194	194	A	3.1	29	237	654	33v	LT	33v	33v	33v	33v	LT	LT	LT	LT	LT	LT	LT	LT	187^	85v	434^	219^
		SAT.	8.30A	30	ABC	CA		98	98	B	5.5	30	420																			
IN THE NEWS- 8.26AM							40	186	189	A	2.3	25	175	1583	440^	223^	480^	222^	412^	382^	241^	52v	273^	96v	131v	109v	116v	107v	143v	114v	687^	406^
		SAT.	8.26A	3	CBS	CN		98	99	B	4.0	27	305																			
IN THE NEWS- 8.56AM							40	186	189	A	3.6	29	275	2036	499	139^	499	259^	462	412^	240^	22v	251^	163^	163^	120^	51v	66v	330^	210^	956	600
		SAT.	8.56A	3	CBS	CN		98	99	B	5.7	29	435																			
IN THE NEWS- 9.26AM							40	194	202	A	6.2	36	473	1814	279	47v	279	140^	230^	168^	139^	49v	205^	125^	152^	124^	47v	40v	197^	84^	1133	642
		SAT.	9.26A	3	CBS	CN		99	99	B	8.1	36	618																			
IN THE NEWS- 9.59AM							40	194	202	A	8.2	42	626	1869	332	160^	374	228	305	223	146^	43v	260	181^	215	157^	52^	41v	221	122^	1014	577
		SAT.	9.59A	3	CBS	CN		99	99	B	9.8	40	748																			
IN THE NEWS-11.56AM							40	187	191	A	6.1	27	465	1824	414	209^	534	259^	357	268	248^	131^	168^	124^	137^	86^	22v	31v	298	79^	824	430
		SAT.	11.56A	3	CBS	CN		96	97	B	6.8	27	519																			
IN THE NEWS-12.26PM							39	168	171	A	4.7	19	359	1997	460	117^	572	294^	372	206^	192^	168^	304^	168^	200^	164^	54v	82v	185^	18v	936	407
		SAT.	12.26P	3	CBS	CN		91	92	B	5.4	21	412																			
IN THE NEWS-12.56PM							38	162	170	A	5.7	23	435	1690	311	76^	419	145^	176^	137^	139^	189^	284	128^	191^	149^	63v	93^	229^	43v	758	393
		SAT.	12.56P	3	CBS	CN		91	92	B	6.1	23	465																			
IN THE NEWS- 1.26PM							38	.162	170	A	5.2	22	397	1627	300^	81^	390	143^	164^	148^	182^	187^	203^	133^	185^	176^	70v	LT	255^	53v	779	484
		SAT.	1.26P	3	CBS	CN		91	92	B	6.0	22	458																			
IN THE NEWS- 8.26AM-SUN.							40	40	44	A	.6	9	46	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		SUN.	8.26A	3	CBS	CN		36	36	B	.9	9	69																			
IN THE NEWS- 8.56AM-SUN.							37	40	41	A	.8	8	61	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		SUN.	8.56A	3	CBS	CN		34	35	B	1.2	9	92																			
IN THE NEWS-10.56AM							40	185	192	A	7.4	35	565	1874	431	216^	525	268	356	263	228	135^	235	169^	194^	94^	51v	41v	204^	100^	910	481
		SAT.	10.56A	3	CBS	CN		96	98	B	8.1	33	618																			
IN THE NEWS-11.26AM							40	185	191	A	6.6	29	504	1944	455	222^	574	284	366	243^	224^	181^	202^	157^	165^	107^	18v	37v	317	115^	851	404
		SAT.	11.26A	3	CBS	CN		96	97	B	7.6	30	580																			
ISSUES AND ANSWERS							36	181	184	A	3.8	19	290	1231	541	93v	616	145^	241^	138^	179^	350^	404^	35v	100v	117^	237^	266^	135^	114^	76v	18v
		SUN.	12.00N	30	ABC	CC		97	96	B	3.3	13	252																			
JASON OF STAR COMMAND							23	40	41	A	.7	8	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		SUN.	8.30A	30	CBS	CL		34	35	B	.9	7	69																			
JETSONS							11		192	A	3.8	19	290	2124	211v	52v	728^	537^	590^	125v	191v	138v	633^	599^	633^	150v	34v	LT	75v	75v	688^	511^
	2	SAT.	11.00A	30	NBC	CA			94	B	4.4	21	336																			
JONNY QUEST							11		187	A	3.5	17	267	2135	297^	34v	653^	465^	546^	220v	188v	107v	487^	393^	487^	152v	94v	LT	33v	33v	962	779^
	2	SAT.	11.30A	30	NBC	CA			93	B	4.3	21	328																			

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AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
KIDS ARE PEOPLE TOO II	39	125	125	A	2.6	16	198	1641	511^	35v	521^	389^	480^	358^	132v	41v	213^	51v	116v	116v	101v	97v	448^	348^	459^	247^
SUN. 10.30A 30 ABC CL		84	84	B	3.2	15	244																			
KIDS ARE PEOPLE TOO III	39	125	125	A	3.0	18	229	1585	568	44v	594	253^	410^	328^	279^	149^	261^	70v	166^	166^	117v	95v	74v	26v	656	380^
SUN. 11.00A 30 ABC CL		84	84	B	3.6	16	275																			
LAFF-A-LYMPICS	3	180	183	A	5.6	25	427	1527	316	113^	325	228^	284^	206^	97^	LT	220^	135^	200^	131^	85^	20v	173^	98^	809	406
SAT. 11.30A 30 ABC CA		92	92	B	5.1	24	389																			
MEET THE PRESS	40	190	189	A	3.2	16	244	1320	598	213^	643	20v	180^	180^	296^	463^	586	49v	94v	106v	201^	443^	58v	LT	33v	33v
SUN. 12.30P 30 NBC CC		97	96	B	4.2	17	320																			
MIGHTY MOUSE-HECKL-JECKL1	40	186	189	A	2.2	26	168	1685	382^	166v	423^	186v	357^	327^	214^	54v	291^	94v	148v	94v	120v	120v	161v	130v	810	554^
SAT. 8.00A 30 CBS CA		98	99	B	3.5	26	267																			
MIGHTY MOUSE-HECKL-JECKL2	40	186	189	A	3.0	26	229	2004	498^	192^	537	257^	489^	431^	270^	36v	283^	175^	183^	135v	66v	78v	375^	249^	809	494^
SAT. 8.30A 30 CBS CA		98	99	B	5.0	27	382																			
NBC MAJOR LEAGUE PRE GAME	11		212	A	5.7	23	435	1568	469^	95v	515^	268^	268^	152^	84v	211^	834	349^	431^	350^	179^	306^	157^	73v	62v	62v
2 SAT. 2.00P 22 NBC SC			97	B	4.9	22	374																			
NBC MAJOR LEAGUE BASEBALL	12	209	212	A	8.2	29	626	1411	363	98^	409	109^	174^	151^	182^	199	820	280	466	393	340	309	123^	33v	59^	42v
1 SAT. 3.00P 180 NBC SE		99	97	B	7.4	26	565																			
2 SAT. 2.22P 218																										
2.30 - 3.00				A	6.6	26	504	1476	447^	169^	479	152^	210^	180^	172^	206^	831	364^	489	411^	228^	251^	141^	71v	25v	25v
3.00 - 3.30				A	7.1	28	542	1387	360	123^	408	111^	162^	106^	164^	228	823	262	447	331	337	332	93^	42v	63^	15v
3.30 - 4.00				A	7.5	28	572	1437	353	95^	398	91^	144^	138^	187^	222	866	306	477	412	347	335	90^	39v	83^	45v
4.00 - 4.30				A	8.4	30	641	1398	348	92^	408	123^	191	163^	191	175^	789	285	471	384	312	307	146^	47v	55^	46v
4.30 - 5.00				A	8.7	31	664	1465	346	96^	415	120^	194	166^	200	170^	834	306	498	427	346	301	170^	56^	46v	46v
5.00 - 5.30				A	8.9	30	679	1442	378	75^	409	107^	170^	157^	177^	210	853	302	496	424	365	313	129^	LT	51^	40v
5.30 - 6.00				A	9.6	30	732	1372	375	99^	413	87^	169	162^	198	209	784	203	422	366	385	312	103^	LT	72^	57^
NEW FAT ALBERT SHOW	40	187	191	A	6.1	27	465	1854	420	217^	547	290	362	250^	228^	141^	187^	135^	147^	95^	23v	40v	334	102^	786	387
SAT. 11.30A 30 CBS CA		96	97	B	6.8	27	519																			
PLASTICMAN COMEDY-SHOW-1	40	190	192	A	3.5	23	267	1390	64v	LT	64v	49v	64v	64v	LT	LT	79v	LT	44v	79v	79v	LT	251^	74v	996	596
SAT. 9.00A 30 ABC CA		99	99	B	5.5	26	420																			
PLASTICMAN COMEDY-SHOW-2	40	190	192	A	3.8	21	290	1369	52v	LT	52v	52v	52v	52v	LT	LT	130^	16v	93v	130^	114^	LT	169^	42v	1018	659
SAT. 9.30A 30 ABC CA		99	99	B	5.4	23	412																			
PLASTICMAN COMEDY-SHOW-3	40	190	192	A	4.2	21	320	1553	185^	LT	228^	228^	228^	67v	LT	LT	204^	75v	179^	170^	129^	LT	156^	38v	965	563
SAT. 10.00A 30 ABC CA		99	99	B	5.4	22	412																			
SCHOOLHOUSE ROCK-8.56AM	40	194	194	A	3.0	26	229	594	26v	LT	26v	26v	26v	26v	LT	LT	LT	LT	LT	LT	LT	LT	206^	88v	362^	162^
SAT. 8.56A 3 ABC CN		98	98	B	5.3	27	404																			
SCHOOLHOUSE ROCK-10.26AM	27	190	192	A	4.0	20	305	1685	220^	LT	256^	256^	256^	72v	LT	LT	204^	83v	175^	174^	121^	LT	110^	39v	1115	640
SAT. 10.26A 3 ABC CN		99	99	B	5.0	21	382																			
SCHOOLHOUSE ROCK-11.26AM	40	190	192	A	5.9	27	450	1616	206^	89^	221^	195^	195^	107^	26v	LT	200^	119^	162^	105^	81^	27v	266^	127^	929	513
SAT. 11.26A 3 ABC CN		98	98	B	6.1	24	465																			
SCHOOLHOUSE ROCK-11.55AM	39	139	140	A	2.5	13	191	1277	560^	84v	576^	167^	361^	226^	194^	215^	361^	158v	198^	204^	172^	99v	120v	LT	220^	89v
SUN. 11.55A 4 ABC CN		86	85	B	2.9	12	221																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1980 REPORT

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE‡	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																													
SCOOBY AND SCRAPPY DOO-1				27	190	192	A	5.4	26	412	1801	264^	127^	278^	249^	271^	99^	29v	LT	165^	113^	153^	82^	52v	LT	263^	137^	1095	590
SAT. 10.30A	30	ABC	CA		98	98	B	6.2	26	473																			
SCOOBY AND SCRAPPY DOO-2				27	190	192	A	6.4	29	488	1588	220^	95^	228^	203^	203^	109^	25v	LT	207^	124^	170^	110^	83^	24v	225^	112^	928	519
SAT. 11.00A	30	ABC	CA		98	98	B	6.9	28	526																			
SHAZAM				26	168	171	A	5.1	21	389	2044	478	115^	562	290^	374	219^	207^	155^	291^	158^	182^	137^	49v	84^	219^	23v	972	414
SAT. 12.00N	30	CBS	CA		91	92	B	5.8	23	443																			
SKATEBIRDS				26	40	44	A	.6	10	46	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A	30	CBS	CA		36	36	B	.8	9	61																			
SPORTSWORLD				25	175	182	A	4.8	16	366	1806	640	256^	675	238^	448	390	246^	217^	790	275^	531	463	352	242^	228^	46v	113^	113^
SUN. 4.00P	90	NBC	SE		90	93	B	6.2	18	473																			
4.00 - 4.30							A	5.2	18	397	1670	631	326	666	238^	467	431	268^	185^	743	247^	492	463	357	224^	235^	26v	26v	26v
4.30 - 5.00							A	4.6	16	351	1749	564	230^	621	189^	402	350	230^	219^	749	236^	490	445	341^	245^	254^	62v	125^	125^
5.00 - 5.30							A	4.7	16	359	1969	707	201^	718	279^	460	376	231^	242^	863	331^	599	473	352	256^	192^	52v	196^	196^
STORY-BRITISH OPEN(S)						173	A	2.1	7	160	1288^	387^	LT	387^	LT	LT	LT	87v	387^	801^	195v	276v	245v	81v	525^	100v	100v	LT	LT
2 SUN. 3.00P	60	ABC	SC			87																							
3.00 - 3.30							A	2.3	8	175	1291^	383^	LT	383^	LT	LT	LT	68v	383^	725^	119v	217v	217v	98v	508^	183v	183v	LT	LT
3.30 - 4.00							A	2.0	7	153	1203^	372v	LT	372v	LT	LT	LT	104v	372v	831^	262v	314v	255v	52v	517^	LT	LT	LT	LT
SUNDAY MORNING				40	105	106	A	2.8	20	214	1486	654	308^	654	159^	225^	341^	364^	284^	612	182^	252^	234^	295^	266^	84v	LT	136v	71v
SUN. 9.00A	90	CBS	N		76	76	B	3.0	16	229																			
9.00 - 9.30							A	2.6	23	198	1470	595^	262^	595^	100v	181^	303^	364^	267^	414^	80v	166^	151v	227^	228^	138v	36v	323^	136v
9.30 - 10.00							A	2.9	20	221	1615	705	366^	705	200^	263^	397^	392^	271^	724	208^	281^	298^	375^	290^	82v	LT	104v	77v
10.00 - 10.30							A	2.8	18	214	1421	705	298^	705	191^	252^	356^	361^	322^	697	257^	314^	251^	276^	281^	LT	LT	LT	LT
TARZAN AND SUPER SEVEN 1				38	162	170	A	5.7	23	435	1703	316	90^	419	163^	199^	156^	150^	171^	250^	127^	180^	148^	53v	70v	263^	45v	771	396
SAT. 12.30P	30	CBS	CA		91	92	B	6.1	23	465																			
TARZAN AND SUPER SEVEN 2				38	162	170	A	5.9	25	450	1618	271^	65v	351	124^	145^	137^	156^	162^	184^	117^	162^	138^	45v	22v	253^	46v	830	503
SAT. 1.00P	30	CBS	CA		91	92	B	6.6	24	504																			
30 MINUTES				37	160	166	A	4.1	17	313	1978	551	169^	670	380^	467	275^	263^	156^	389^	293^	354^	311^	71v	35v	203^	54v	716	403
SAT. 1.30P	30	CBS	DN		91	92	B	4.5	16	343																			
TIME OUT-9:45AM				28		197	A	5.7	33	435	1299	189^	69v	377^	177^	306^	189^	129v	71v	218^	66v	218^	218^	152^	LT	LT	LT	704	485^
2 SAT. 9.45A	2	NBC	CN			98	B	6.2	26	473																			
TIME OUT-10:58AM				39		203	A	4.1	21	313	1719	154v	51v	514^	306^	429^	123v	160v	85v	392^	265^	265^	55v	127v	127v	71v	LT	742^	541^
2 SAT. 10.58A	2	NBC	CN			98	B	5.5	22	420																			
TIME OUT-11:58AM				39		187	A	3.5	17	267	1835	292^	LT	505^	336^	426^	213v	169v	79v	435^	338^	435^	165v	97v	LT	LT	LT	895^	719^
2 SAT. 11.58A	2	NBC	CN			93	B	4.9	20	374																			
U.S. WOMENS OPEN GOLF-SAT(S)						192	A	2.8	10	214	2206	908^	570^	997^	221v	748^	615^	615^	249v	828^	239v	380^	285v	342^	393^	245v	106v	136v	LT
2 SAT. 4.00P	60	ABC	SE			95																							
4.00 - 4.30							A	2.6	9	198	2000	717^	439^	788^	192v	556^	450^	448^	232v	742^	212v	348^	218v	302v	394^	272v	156v	198v	42v
4.30 - 5.00							A	2.9	10	221	2425	1096	697^	1200	245v	938^	783^	783^	262v	909^	257v	402^	344^	380^	403^	234v	66v	82v	LT
U.S. WOMENS OPEN GOLF-SUN(S)						199	A	3.6	12	275	1225	476^	26v	494^	32v	116v	116v	131v	378^	648^	106v	154v	102v	120v	494^	83v	LT	LT	LT
2 SUN. 4.00P	120	ABC	SE			96																							
4.00 - 4.30							A	2.9	10	221	1140	385^	32v	385^	LT	LT	LT	81v	385^	755^	149v	248v	177v	230v	507^	LT	LT	LT	LT
4.30 - 5.00							A	3.6	12	275	993	353^	22v	375^	21v	43v	43v	81v	332^	498^	62v	62v	LT	94v	436^	120v	LT	LT	LT
CONT'D																													

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1980 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON / NO. OF STATIONS & PROGRAM COVERAGE (WK 1 WK 2)	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																								
U.S. WOMENS OPEN G-CONT'D																								
5.00 - 5.30		A	3.7	12	282	1291	486^	21v	507^	39v	149v	149v	167v	358^	653^	135v	135v	88v	82v	518^	131v	LT	LT	LT
5.30 - 6.00		A	4.2	13	320	1403	631^	19v	653^	52v	225^	225^	173v	428^	681^	78v	165v	137v	87v	516^	69v	LT	LT	LT
WESTERN OPEN GOLF-SAT(S)	167	A	2.9	11	221	1063^	421^	LT	462^	109v	154v	87v	203v	308^	492^	44v	81v	168v	295^	311^	LT	LT	109v	77v
1 SAT. 4.00P 60 CBS SE	92																							
4.00 - 4.30		A	2.8	11	214	944^	342^	28v	370^	61v	89v	52v	224v	281v	472^	51v	84v	131v	275v	319^	LT	LT	102v	61v
4.30 - 5.00		A	2.9	10	221	1190	501^	LT	551^	149v	212v	117v	186v	339^	522^	37v	73v	204v	317^	318^	LT	LT	117v	95v
WESTERN OPEN GOLF-SUN(S)	195	A	5.0	17	382	1113	338^	110v	385^	66v	165^	155v	277^	164^	673	110v	330^	322^	434^	267^	55v	47v	LT	LT
1 SUN. 4.00P 120 CBS SE	99																							
4.00 - 4.30		A	4.6	16	351	1103	314^	123v	368^	77v	189^	166v	259^	125v	670^	106v	331^	351^	427^	256^	65v	28v	LT	LT
4.30 - 5.00		A	4.4	15	336	1179	348^	103v	404^	80v	196^	160v	291^	164v	745	96v	385^	402^	515^	282^	30v	30v	LT	LT
5.00 - 5.30		A	4.8	16	366	1260	385^	101v	437^	71v	174^	159v	311^	207^	790	142v	445^	419^	525^	265^	33v	33v	LT	LT
5.30 - 6.00		A	6.0	19	458	983	323^	116v	356^	46v	122v	144^	267^	166^	544	103v	205^	168^	312^	273^	83v	83v	LT	LT
WIMBLEDON TENNIS CHMP-SAT(S)	213	A	7.0	31	534	1669	514	162^	576	214^	416^	381^	289^	125^	830	271^	521	479	410^	242^	132^	57v	131^	101v
1 SAT. 9.00A 360 NBC SE	99																							
9.00 - 9.30		A	3.4	22	259	1564	359^	224v	490^	177v	366^	366^	252^	124v	684^	152v	357^	348^	408^	255^	208v	LT	182v	151v
9.30 - 10.00		A	4.4	23	336	1417	358^	233^	498^	220^	390^	370^	232^	90v	616^	180v	361^	285^	344^	232^	150v	LT	153v	120v
10.00 - 10.30		A	5.2	25	397	1602	435^	144v	531^	233^	447^	381^	269^	66v	682	232^	414^	356^	312^	242^	114v	29v	275^	241^
10.30 - 11.00		A	6.0	27	458	1666	534	126v	577	202^	459^	378^	325^	100v	716	210^	451^	430^	368^	221^	115v	25v	258^	213^
11.00 - 11.30		A	6.9	29	526	1781	593	111v	608	205^	472	408^	342^	116v	802	235^	536	499	429^	209^	87v	50v	284^	238^
11.30 - 12.00		A	7.7	32	588	1755	589	187^	604	225^	467	407^	318^	116^	929	300^	622	557	465	237^	107^	72v	115^	73v
12.00 - 12.30		A	9.0	35	687	1850	620	155^	634	235^	431	411	307^	153^	933	331^	631	576	450	237^	147^	69v	136^	103^
12.30 - 1.00		A	9.4	36	717	1755	571	156^	604	229^	408	416	303^	133^	876	267^	550	548	448	249^	156^	86^	119^	96^
1.00 - 1.30		A	9.9	38	755	1713	527	145^	567	197^	374	392	300^	123^	817	229^	498	529	456	221^	220^	122^	109^	92^
1.30 - 2.00		A	7.1	30	542	1389	486	194^	571	183^	360^	329^	256^	175^	712	179^	350^	414^	363^	262^	106v	49v	LT	LT
2.00 - 2.30		A	7.7	33	588	1471	486	165^	547	213^	350^	347^	227^	159^	842	314^	495	456	384^	255^	68v	49v	14v	LT
2.30 - 3.00		A	7.8	32	595	1666	380^	138^	519	219^	424	295^	238^	95v	988	471	684	467	347^	255^	105^	35v	54v	LT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. JUNE 30, 1980

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,320 10.9		21,140 27.7									
ABC TV program	CAMP GRIZZLY (OP)		ABC MONDAY NIGHT BASEBALL — NEW YORK YANKEES VS BOSTON & PHILADELPHIA VS MONTREAL (8:30-11:12PM)(SUS)(OP)(+OP)									
ABC TV AVERAGE AUDIENCE (Households (000) & %)	6,870 9.0		11,060 14.5	11.3*		13.9*		15.3*		15.1*		16.2*
ABC TV SHARE OF AUDIENCE %	19		27	23 *		26 *		28 *		28 *		29 *
ABC TV AVG. AUD. BY ¼ HR. %	8.9	9.2	10.6	12.0	13.6	14.3	15.1	15.5	15.6	14.6	15.8	16.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	12,670 16.6		12,740 16.7		18,620 24.4		16,100 21.1		18,010 23.6			
CBS TV program	WKRP IN CINCINNATI (R)		PHYL AND MIKHY (OP)		M*A*S*H (R)		HOUSE CALLS (R)		LOU GRANT (R)			
CBS TV AVERAGE AUDIENCE (Households (000) & %)	10,910 14.3		11,220 14.7		16,710 21.9		14,800 19.4		14,730 19.3	19.0*		19.6*
CBS TV SHARE OF AUDIENCE %	31		29		40		35		35	34 *		36 *
CBS TV AVG. AUD. BY ¼ HR. %	14.1	14.5	14.2	15.2	20.8	22.9	19.5	19.2	18.4	19.6	19.6	19.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	14,340 18.8				16,400 21.5							
NBC TV program	LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES — A WOMAN CALLED MOSES, PART I (R)							
NBC TV AVERAGE AUDIENCE (Households (000) & %)	10,380 13.6	12.3*		14.9*	9,920 13.0	11.0*		13.2*		14.1*		13.7*
NBC TV SHARE OF AUDIENCE %	28	26 *		30 *	24	20 *		24 *		25 *		25 *
NBC TV AVG. AUD. BY ¼ HR. %	11.5	13.1	14.7	15.1	11.0	11.1	13.0	13.3	14.5	13.7	13.6	13.8

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,920 13.0		9,770 12.8		22,430 29.4							
ABC TV program	GHOST OF A CHANCE (OP)		BETWEEN THE LINES		WBC HEAVYWGT CHAMPIONSHIP (9:00-10:51PM)(SUS)(OP)							
ABC TV AVERAGE AUDIENCE (Households (000) & %)	8,390 11.0		8,320 10.9		14,800 19.4	16.2*		18.8*		22.0*		21.1*
ABC TV SHARE OF AUDIENCE %	23		21		32	29 *		30 *		35 *		34 *
ABC TV AVG. AUD. BY ¼ HR. %	10.4	11.7	10.4	11.3	15.5	16.9	18.2	19.3	21.3	22.7	22.0	18.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	11,670 15.3		15,720 20.6		27,010 35.4							
CBS TV program	WKRP IN CINCINNATI (R)		M*A*S*H (R)(OP)		MISS UNIVERSE PAGEANT (9:00-11:03PM)(+OP)							
CBS TV AVERAGE AUDIENCE (Households (000) & %)	10,220 13.4		13,510 17.7		18,390 24.1	20.1*		23.5*		25.0*		27.6*
CBS TV SHARE OF AUDIENCE %	28		35		40	35 *		38 *		40 *		45 *
CBS TV AVG. AUD. BY ¼ HR. %	13.0	13.8	16.5	18.9	19.1	21.1	22.8	24.3	24.6	25.4	26.8	28.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	15,340 20.1				17,930 23.5							
NBC TV program	LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES — LOVING YOU (R)							
NBC TV AVERAGE AUDIENCE (Households (000) & %)	10,530 13.8	12.9*		14.7*	9,920 13.0	13.3*		13.7*		12.4*		12.4*
NBC TV SHARE OF AUDIENCE %	28	27 *		29 *	21	23 *		22 *		20 *		20 *
NBC TV AVG. AUD. BY ¼ HR. %	12.4	13.4	14.3	15.2	13.4	13.3	13.5	13.8	12.9	11.9	11.8	13.0

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	44.4	44.5	44.5	45.6	45.6	47.5	49.4	51.7	54.0	56.2	56.1	56.1	55.5	55.2	54.8	54.9
WK. 2	45.6	46.4	45.7	46.6	46.3	48.2	49.4	53.3	55.6	58.0	60.8	62.6	63.0	62.4	61.6	60.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.MON. JULY 7, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.TUE. JULY 1, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,670 16.6		12,820 16.8		18,620 24.4		17,470 22.9		19,910 26.1			
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000) & %)					10,830 14.2		11,450 15.0		16,630 21.8		15,640 20.5		16,100 21.1	21.4*		20.8*
SHARE OF AUDIENCE %					32		31		42		38		38	38 *		38 *
AVG. AUD. BY ¼ HR. %					13.7	14.6	14.2	15.8	21.0	22.5	20.4	20.6	21.0	21.8	20.9	20.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					8,930 11.7				14,800 19.4							
Program					← WHITE SHADOW (R)(OP) →				← CBS TUESDAY NIGHT MOVIES BOUND FOR GLORY →							
AVERAGE AUDIENCE (Households (000) & %)					6,640 8.7	8.1*		9.2*	8,160 10.7	9.6*		10.6*		11.5*		11.0*
SHARE OF AUDIENCE %					19	18 *		19 *	20	19 *		20 *		21 *		20 *
AVG. AUD. BY ¼ HR. %					7.9	8.3	9.1	9.3	9.6	9.6	10.4	10.7	11.7	11.4	11.1	10.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,050 17.1				14,340 18.8							
Program					← SHERIFF LOBO (R)(OP) →				← NBC TUESDAY NIGHT MOVIE A WOMAN CALLED MOSES, PART II (R) →							
AVERAGE AUDIENCE (Households (000) & %)					10,220 13.4	12.5*		14.3*	8,930 11.7	10.2*		11.8*		12.2*		12.5*
SHARE OF AUDIENCE %					29	28 *		30 *	22	20 *		22 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	14.3	14.3	9.8	10.6	11.4	12.3	12.2	12.1	12.6	12.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,630 21.8		31,130 40.8									
Program					MAJOR LEAGUE ALLSTAR PRE (8:00-8:36PM)(OP)(+OP)		← MAJOR LEAGUE ALLSTAR GAME NATIONAL LEAGUE VS AMERICAN LEAGUE (8:36-11:23PM)(+OP) →									
AVERAGE AUDIENCE (Households (000) & %)					13,510 17.7	17.2*	20,450 26.8	22.5*		25.4*		27.7*		28.9*		28.7*
SHARE OF AUDIENCE %					38	38 *	46	44 *		45 *		46 *		46 *		46 *
AVG. AUD. BY ¼ HR. %					16.0	18.5	21.5	23.1	25.1	25.7	27.2	28.2	28.8	29.0	28.5	28.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,060 15.8				15,790 20.7							
Program					← WHITE SHADOW (R)(OP) →				← CBS TUESDAY NIGHT MOVIES A SPECIAL KIND OF LOVE (9:00-10:54PM)(R)(S)(OP) →							
AVERAGE AUDIENCE (Households (000) & %)					7,780 10.2	9.9*		10.6*	9,690 12.7	10.9*		12.4*		13.6*		14.3*
SHARE OF AUDIENCE %					20	20 *		20 *	21	19 *		20 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					9.6	10.1	10.3	10.9	10.3	11.4	12.1	12.6	13.3	13.8	14.2	14.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,120 17.2				19,300 25.3							
Program					← SHERIFF LOBO (R)(OP) →				← NBC TUESDAY NIGHT MOVIE BATTERED (R) →							
AVERAGE AUDIENCE (Households (000) & %)					9,310 12.2	11.0*		13.4*	12,510 16.4	14.6*		15.4*		17.3*		18.5*
SHARE OF AUDIENCE %					24	22 *		25 *	27	25 *		25 *		27 *		30 *
AVG. AUD. BY ¼ HR. %					10.7	11.3	13.1	13.7	14.2	14.9	15.1	15.7	17.0	17.7	18.2	18.8

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	43.1	42.6	42.1	43.2	43.9	45.7	46.9	48.8	50.5	52.3	53.8	54.6	55.3	56.2	55.8	53.3
WK. 2	48.2	48.5	46.5	47.5	48.1	50.0	52.3	54.7	56.6	58.8	60.5	62.0	63.4	62.8	61.4	60.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.TUE. JULY 8, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. JULY 2, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,440 16.3				18,770 24.6				19,610 25.7			
ABC TV program					EIGHT IS ENOUGH (R)				CHARLIE'S ANGELS (R)(OP)				VEGA$ (R)			
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY 1/4 HR. %					9,000 11.8 25 9.9	10.7* 24 * 11.4	12.6	13.0* 27 * 13.3	12,510 16.4 31 13.8	14.1* 28 * 14.4	17.5	18.6* 34 * 19.7	15,790 20.7 38 20.1	20.4* 37 * 20.8	20.9	21.0* 39 * 21.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,830 14.2				19,990 26.2							
CBS TV program					AMERICAN JR. MISS PAGEANT (OP)				CBS WEDNESDAY NIGHT MOVIE WOMEN AT WEST POINT (R)							
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY 1/4 HR. %					7,780 10.2 22 9.7	9.9* 22 * 10.2	10.3	10.6* 22 * 10.8	13,050 17.1 32 11.9	12.0* 24 * 12.2	16.1	16.9* 31 * 17.8	19.0	19.3* 35 * 19.5	20.1	20.0* 37 * 19.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,730 19.3				12,510 16.4		10,530 13.8					
NBC TV program					REAL PEOPLE (R)(OP)				DIFF'RENT STROKES (R)		LIVE FROM STUDIO 8H AN EVENING OF JEROME ROBBINS' BALLETS					
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					11,220 14.7 32 13.1	13.8* 31 * 14.5	15.4	15.6* 33 * 15.9	10,760 14.1 28 13.7	14.4	4,500 5.9 11 7.8	6.8* 12 * 5.8	6.0	5.6* 10 * 5.3	5.2	5.2* 10 * 5.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,050 17.1				15,260 20.0				18,770 24.6			
ABC TV program					EIGHT IS ENOUGH (R)				CHARLIE'S ANGELS (R)(OP)				VEGA$ (R)			
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY 1/4 HR. %					10,220 13.4 28 12.3	12.6* 27 * 12.9	13.9	14.1* 29 * 14.4	11,370 14.9 29 13.7	13.9* 28 * 14.2	15.5	15.9* 30 * 16.4	14,500 19.0 36 17.1	18.0* 34 * 18.8	19.9	20.1* 39 * 20.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,430 17.6								10,990 14.4			
CBS TV program					CBS WEDNESDAY NIGHT MOVIE THE ULTIMATE IMPOSTER (R)(OP)								CBS REPORTS SEE YOU IN COURT			
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY 1/4 HR. %					7,630 10.0 20 9.7	9.6* 21 * 9.5	9.2	9.2* 19 * 9.1	10.4	10.4* 21 * 10.4	11.0	10.9* 21 * 10.7	7,550 9.9 19 10.0	9.9* 19 * 9.7	10.2	10.0* 19 * 9.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,180 19.9				13,890 18.2		12,890 16.9		16,180 21.2			
NBC TV program					REAL PEOPLE (R)(OP)				DIFF'RENT STROKES (R)		FACTS OF LIFE (R)		QUINCY, M.E. (R)			
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY 1/4 HR. %					11,140 14.6 31 13.3	13.8* 30 * 14.2	15.4	15.5* 32 * 15.6	12,130 15.9 31 15.4	16.4	11,670 15.3 29 14.7	15.9	12,130 15.9 31 16.3	16.0* 31 * 15.6	15.7	15.8* 30 * 15.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	44.4	45.1	44.7	44.8	44.0	46.2	47.5	48.3	49.4	51.9	53.9	55.6	55.4	55.0	53.8	53.5
	WK. 2	42.6	43.7	44.2	46.0	46.1	46.6	47.7	48.9	49.6	51.3	52.4	53.3	52.4	52.0	52.3	51.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.WED. JULY 9, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. JULY 3, 1980

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					9,610 12.6		10,300 13.5		11,750 15.4		10,380 13.6		16,790 22.0			
	Program					MORK & MINDY (R)		BENSON (R)		BARNEY MILLER (R)		NOBODY'S PERFECT (OP)		← 20/20 →			
	AVERAGE AUDIENCE (Households (000) & %)					8,240 10.8		9,230 12.1		9,920 13.0		9,000 11.8		12,890 16.9	16.4*		17.5*
	SHARE OF AUDIENCE %					28		30		30		26		35	34 *		36 *
	AVG. AUD. BY ¼ HR. %					10.4	11.3	11.7	12.5	12.5	13.6	11.6	12.1	15.5	17.2	17.6	17.3
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					10,000 13.1				13,120 17.2				13,120 17.2			
	Program					← WALTONS (R)(OP) →				← BARNABY JONES (R) →				← KNOTS LANDING (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					7,020 9.2	9.3*		9.1*	9,310 12.2	11.0*		13.4*	9,770 12.8	12.4*		13.2*
	SHARE OF AUDIENCE %					23	24 *		22 *	28	26 *		29 *	27	26 *		27 *
	AVG. AUD. BY ¼ HR. %					9.3	9.3	8.9	9.2	10.4	11.6	13.0	13.9	12.0	12.9	13.0	13.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					10,530 13.8				13,510 17.7							
	Program					← BUCK ROGERS-25TH CENTURY (R)(OP) →				← NBC THURSDAY NIGHT MOVIES PEEPER →							
	AVERAGE AUDIENCE (Households (000) & %)					7,400 9.7	9.2*		10.1*	6,790 8.9	8.4*		8.6*		9.1*		9.3*
	SHARE OF AUDIENCE %					24	24 *		25 *	19	20 *		19 *		19 *		19 *
	AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					10,990 14.4		11,140 14.6		12,590 16.5		11,060 14.5		16,180 21.2			
	Program					MORK & MINDY (R)		BENSON (R)		BARNEY MILLER (R)		NOBODY'S PERFECT (OP)		← 20/20 →			
	AVERAGE AUDIENCE (Households (000) & %)					9,460 12.4		10,150 13.3		10,830 14.2		10,000 13.1		11,600 15.2	15.6*		14.7*
	SHARE OF AUDIENCE %					28		29		28		24		28	28 *		28 *
	AVG. AUD. BY ¼ HR. %					12.0	12.8	12.7	13.9	13.9	14.5	12.8	13.5	15.3	15.9	14.7	14.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					9,610 12.6				12,440 16.3				14,570 19.1			
	Program					← WALTONS (R)(OP) →				← BARNABY JONES (R) →				← KNOTS LANDING (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					7,550 9.9	9.8*		9.9*	9,610 12.6	11.8*		13.4*	10,680 14.0	13.0*		15.1*
	SHARE OF AUDIENCE %					22	22 *		21 *	24	24 *		25 *	26	24 *		28 *
	AVG. AUD. BY ¼ HR. %					9.6	10.0	10.1	9.8	10.9	12.6	13.3	13.5	12.2	13.7	15.2	15.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					10,000 13.1				10,530 13.8				14,420 18.9			
	Program					← BUCK ROGERS-25TH CENTURY (R)(OP) →				← EDDIE RABBITT SPECIAL →				← TOP TEN →			
	AVERAGE AUDIENCE (Households (000) & %)					6,790 8.9	8.3*		9.5*	7,630 10.0	9.2*		10.7*	9,690 12.7	12.7*		12.6*
	SHARE OF AUDIENCE %					20	19 *		20 *	19	18 *		20 *	23	23 *		24 *
	AVG. AUD. BY ¼ HR. %					8.1	8.5	9.7	9.3	9.3	9.2	10.5	10.9	12.6	12.8	12.8	12.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	39.5	39.8	38.8	39.1	38.4	39.3	40.1	40.9	41.6	44.0	45.1	46.6	47.3	48.0	48.4	48.5
	WK. 2	44.6	45.4	43.7	44.2	43.5	44.8	45.9	47.0	48.7	51.6	52.6	54.3	55.0	55.3	53.9	52.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.THU. JULY 10, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,190 18.6											
ABC TV program					ABC FRIDAY NIGHT MOVIE THE ALAMO (R)(OP)											
AVERAGE AUDIENCE (Households (000) & %)					6,640 8.7	7.4*		7.7*		8.1*		8.8*		9.6*		10.9*
SHARE OF AUDIENCE %					24	24 *		24 *		24 *		23 *		24 *		26 *
AVG. AUD. BY ¼ HR. %					7.4	7.4	7.5	7.9	7.9	8.3	8.6	9.0	9.3	9.8	10.9	10.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					8,240 10.8				11,220 14.7				13,580 17.8			
CBS TV program					INCREDIBLE HULK (R)(OP)				DUKES OF HAZZARD (R)				DALLAS (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,030 7.9	7.4*		8.4*	8,620 11.3	10.5*		12.1*	10,380 13.6	13.0*		14.3*
SHARE OF AUDIENCE %					25	24 *		26 *	32	31 *		32 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %					7.1	7.8	8.2	8.6	10.1	10.9	11.7	12.5	12.4	13.6	14.2	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,510 17.7											
NBC TV program					MUSIC MAN (R)(OP)											
AVERAGE AUDIENCE (Households (000) & %)					5,880 7.7	7.9*		7.8*		7.5*		7.4*		7.7*		8.1*
SHARE OF AUDIENCE %					21	26 *		24 *		22 *		20 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					7.9	7.8	7.7	7.9	7.8	7.2	7.3	7.5	7.9	7.5	7.7	8.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					6,790 8.9				13,350 17.5							
ABC TV program					ABC NEWS CLOSEUP LIGHTS, CAMERAS, POLITICS (OP)				ABC FRIDAY NIGHT MOVIE NORMAN...IS THAT YOU? (9:00-10:48PM)(S)(SUS)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					4,270 5.6	5.8*		5.4*	8,160 10.7	9.3*		10.7*		11.6*		
SHARE OF AUDIENCE %					13	13 *		12 *	22	20 *		21 *		23 *		
AVG. AUD. BY ¼ HR. %					6.2	5.5	5.4	5.4	8.8	9.9	10.6	10.8	11.8	11.5	11.8	10.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,180 19.9				16,860 22.1				15,110 19.8			
CBS TV program					INCREDIBLE HULK (R)(OP)				DUKES OF HAZZARD (R)				KNOTS LANDING(B) (R)			
AVERAGE AUDIENCE (Households (000) & %)					10,760 14.1	13.3*		14.9*	13,510 17.7	16.7*		18.7*	11,670 15.3	14.7*		15.9*
SHARE OF AUDIENCE %					32	31 *		34 *	36	36 *		37 *	31	29 *		33 *
AVG. AUD. BY ¼ HR. %					12.6	14.0	14.8	14.9	16.1	17.4	18.6	18.8	14.4	15.1	15.5	16.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,070 13.2		9,380 12.3		8,770 11.5				10,150 13.3			
NBC TV program					ME AND MAXX (R)(OP)		LOVE, NATALIE		ROCKFORD FILES (R)				MAN CALLED SLOANE (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,320 10.9		8,160 10.7		6,180 8.1	7.8*		8.4*	7,710 10.1	9.8*		10.4*
SHARE OF AUDIENCE %					25		24		17	17 *		17 *	20	20 *		21 *
AVG. AUD. BY ¼ HR. %					10.8	11.1	10.6	10.8	7.6	8.0	8.1	8.7	9.7	9.9	10.2	10.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	29.2	29.3	29.4	30.4	30.2	31.2	31.9	32.9	33.6	34.7	36.3	38.7	39.5	41.2	41.7	41.6
WK. 2	41.2	41.7	42.0	42.6	42.5	43.8	43.8	44.8	45.4	48.3	50.2	51.1	50.2	49.7	49.3	48.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

WEEK 1 — EVE. SAT. JULY 5, 1980

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,280 16.1				18,390 24.1				18,620 24.4			
ABC TV	Program					240-ROBERT (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
ABC TV	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					8,320 10.9 27 9.9	10.1* 26 * 10.3	11.2	11.8* 28 * 12.4	13,890 18.2 40 15.1	16.1* 36 * 17.1	19.7	20.3* 43 * 20.8	14,800 19.4 41 18.8	19.0* 40 * 19.2	20.0	19.8* 43 * 19.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,460 12.4						10,680 14.0					
CBS TV	Program					LITTLE PRINCE (OP)						HOME TO STAY (R)					
CBS TV	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					5,040 6.6 16 7.1	7.0* 18 * 6.9	6.3	6.4* 15 * 6.5	6.8	6.6* 15 * 6.4	6,100 8.0 17 6.7	6.8* 14 * 6.9	8.5	8.5* 18 * 8.5	8.3	8.8* 19 * 9.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,740 16.7				9,160 12.0		7,320 9.6		10,990 14.4			
NBC TV	Program					B.J. AND THE BEAR (R)(OP)				SANFORD (R)		JOE'S WORLD		PRIME TIME SATURDAY			
NBC TV	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					9,000 11.8 29 [illegible]	10.8* 28 * 11.6	12.7	12.8* 30 * 12.9	7,780 10.2 23 10.2	10.2	6,260 8.2 17 8.4	8.1	7,250 9.5 20 8.9	9.0* 19 * 9.1	9.7	10.1* 22 * 10.4

WEEK 2 — EVE. SAT. JULY 12, 1980

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,590 16.5				16,560 21.7				17,170 22.5			
ABC TV	Program					240-ROBERT (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
ABC TV	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					8,930 11.7 29 10.0	10.5* 27 * 11.0	12.7	12.9* 31 * 13.1	12,590 16.5 37 14.9	15.3* 35 * 15.6	17.1	17.7* 38 * 18.3	12,590 16.5 37 16.8	16.6* 36 * 16.3	16.3	16.5* 37 * 16.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,700 11.4		6,030 7.9		15,640 20.5							
CBS TV	Program					UNIVERSE		BAD NEWS BEARS (OP)		CBS SATURDAY NIGHT MOVIE SKI LIFT TO DEATH (R)							
CBS TV	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					7,250 9.5 24 9.9	9.0	5,110 6.7 16 6.4	7.0	9,000 11.8 26 9.7	9.8* 22 * 9.9	11.6	11.5* 25 * 11.4	12.1	12.4* 27 * 12.7	13.6	13.6* 31 * 13.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,150 13.3				7,630 10.0		6,330 8.3		7,480 9.8			
NBC TV	Program					B.J. AND THE BEAR (R)(OP)				SANFORD (R)		JOE'S WORLD		NBC NEWS PRE-CONVENTION			
NBC TV	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					7,250 9.5 24 8.5	8.9* 23 * 9.4	9.9	10.0* 24 * 10.2	6,260 8.2 19 8.0	8.4	5,570 7.3 16 7.4	7.2	4,960 6.5 14 7.2	7.1* 15 * 6.9	6.0	5.8* 13 * 5.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	36.3	36.4	37.8	38.8	38.0	39.2	41.3	42.7	43.4	44.9	46.4	47.6	47.7	47.0	46.5	46.3
WK. 2	38.7	38.9	39.0	39.5	38.7	39.1	40.9	42.0	43.5	44.5	45.9	47.2	46.4	45.3	44.5	44.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	GALACTICA 1980 (R)(OP)				ABC SUNDAY NIGHT MOVIE AIRPORT (R)(SUS)(OP)(8:00-10:49PM)											
TOTAL AUDIENCE (Households (000))	9,000				21,590											
TOTAL AUDIENCE (%)	11.8				28.3											
AVERAGE AUDIENCE (Households (000))	6,410				12,590											
AVERAGE AUDIENCE (%)	8.4	7.8*		9.1*	16.5	12.5*		14.6*		15.6*		17.6*		19.9*		
SHARE OF AUDIENCE %	20	19 *		20 *	31	27 *		30 *		29 *		30 *		35 *		
AVG. AUD. BY ¼ HR. %	7.5	8.1	9.0	9.1	11.8	13.1	14.4	14.7	15.2	16.0	17.3	17.8	19.7	20.2	21.0	18.3

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	60 MINUTES (R)				ONE DAY AT A TIME(B) (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)			
TOTAL AUDIENCE (Households (000))	18,160				13,120		12,740		15,570		15,570		18,160			
TOTAL AUDIENCE (%)	23.8				17.2		16.7		20.4		20.4		23.8			
AVERAGE AUDIENCE (Households (000))	14,270				11,290		11,220		13,580		14,340		13,280			
AVERAGE AUDIENCE (%)	18.7	17.8*		19.6*	14.8		14.7		17.8		18.8		17.4	17.3*		17.6*
SHARE OF AUDIENCE %	43	44 *		43 *	32		30		33		33		31	30 *		32 *
AVG. AUD. BY ¼ HR. %	16.7	18.9	19.4	19.8	15.1	14.5	14.0	15.3	16.9	18.7	18.4	19.3	17.6	17.0	16.6	18.5

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	DISNEY'S WONDERFUL WORLD FIRE ON KELLY MOUNTAIN (R)				BIG EVENT LITTLE MO (R)(OP)											
TOTAL AUDIENCE (Households (000))	10,150				16,860											
TOTAL AUDIENCE (%)	13.3				22.1											
AVERAGE AUDIENCE (Households (000))	7,250				8,930											
AVERAGE AUDIENCE (%)	9.5	8.8*		10.2*	11.7	8.6*		9.7*		11.6*		12.6*		13.9*		14.1*
SHARE OF AUDIENCE %	22	22 *		23 *	22	18 *		20 *		21 *		22 *		24 *		26 *
AVG. AUD. BY ¼ HR. %	9.4	9.2	10.2	10.2	8.4	8.8	9.3	10.1	11.6	11.7	12.4	12.7	13.9	13.9	13.8	14.4

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	REPUB. CONV. PREVIEW				WHEN THE WHISTLE BLOWS (OP)				ABC SUNDAY NIGHT MOVIE DOC							
TOTAL AUDIENCE (Households (000))	5,490				8,850				22,280							
TOTAL AUDIENCE (%)	7.2				11.6				29.2							
AVERAGE AUDIENCE (Households (000))	3,130				6,030				13,050							
AVERAGE AUDIENCE (%)	4.1	4.1*		4.1*	7.9	7.1*		8.7*	17.1	14.9*		16.5*		17.5*		19.5*
SHARE OF AUDIENCE %	10	10 *		9 *	17	16 *		18 *	32	29 *		30 *		31 *		36 *
AVG. AUD. BY ¼ HR. %	4.2	4.1	3.8	4.3	6.8	7.4	7.9	9.5	14.4	15.3	16.5	16.5	17.4	17.6	19.4	19.6

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	60 MINUTES (R)				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		ALICE(B) (R)		JEFFERSONS (R)		CAMPAIGN '80-SUN	
TOTAL AUDIENCE (Households (000))	18,620				12,740		12,210		13,890		14,730		14,730		8,620	
TOTAL AUDIENCE (%)	24.4				16.7		16.0		18.2		19.3		19.3		11.3	
AVERAGE AUDIENCE (Households (000))	14,120				11,600		10,990		12,280		13,200		12,820		6,790	
AVERAGE AUDIENCE (%)	18.5	16.9*		20.1*	15.2		14.4		16.1		17.3		16.8		8.9	
SHARE OF AUDIENCE %	43	41 *		45 *	34		31		32		31		30		17	
AVG. AUD. BY ¼ HR. %	16.2	17.6	19.6	20.6	15.7	14.8	14.4	14.5	15.2	17.0	16.8	17.9	16.6	17.1	9.2	8.5

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	DISNEY'S WONDERFUL WORLD TREASURE ISLAND, PART I (R)				CHIPS (R)(OP)				BIG EVENT ANIMALS ARE BEAUTIFUL PEOPLE (9:00-10:55PM)(S)(OP)							
TOTAL AUDIENCE (Households (000))	12,060				14,040				21,060							
TOTAL AUDIENCE (%)	15.8				18.4				27.6							
AVERAGE AUDIENCE (Households (000))	7,940				11,140				12,130							
AVERAGE AUDIENCE (%)	10.4	10.2*		10.6*	14.6	13.7*		15.5*	15.9	13.0*		15.2*		16.5*		19.7*
SHARE OF AUDIENCE %	24	25 *		24 *	32	30 *		33 *	29	25 *		27 *		29 *		37 *
AVG. AUD. BY ¼ HR. %	10.3	10.2	10.3	11.0	13.4	14.1	15.4	15.5	12.7	13.4	15.2	15.2	16.3	16.7	19.6	19.8

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	39.8	41.9	44.4	45.9	46.0	47.2	48.0	49.9	53.1	55.6	57.4	58.2	57.4	56.2	55.3	53.0
WK. 2	41.2	41.9	43.3	45.3	45.2	45.5	46.3	47.9	49.8	52.3	54.8	56.2	56.1	56.5	54.6	52.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

SUN. 11:00 P.M. – 12:45 A.M. / MON.-FRI. 11:30 P.M. – 1:45 A.M.

		SUN. 11:00	11:15	11:30	11:45	12:00	12:15	12:30	MON.-FRI. 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WEEK 1																	
ABC TV	Program	ABC WEEKEND REPORT-SUN.							ABC NEWS: NIGHTLINE M-TH (M-TH)>(OP)(→OP)								
	TOTAL AUDIENCE (Households (000) & %)	5,260 6.9							7,550 9.9								
	AVERAGE AUDIENCE (Households (000) & %)	5,110 6.7							6,710 8.8								
	SHARE OF AUDIENCE %	14							26								
	AVG. AUD. BY ¼ HR. %	6.7							9.8	8.4							
CBS TV	Program	CBS SUNDAY NEWS–BRADLEY							LATE MOVIE I >(→OP)				LATE MOVIE II >				
	TOTAL AUDIENCE (Households (000) & %)	7,170 9.4							7,860 10.3				4,430 5.8				
	AVERAGE AUDIENCE (Households (000) & %)	6,790 8.9							5,040 6.6	7.2*		6.4*	3,660 4.8			4.6*	
	SHARE OF AUDIENCE %	18							23	21 *		24 *	26			26 *	
	AVG. AUD. BY ¼ HR. %	8.9							7.3	7.1	6.7	6.2	4.9	5.0	4.8	4.5	
NBC TV	Program			NBC LATE NIGHT MOVIE (11:30-1:20AM)(→OP)						TONIGHT SHOW >(→OP)						TOMORROW SHOW (M-TH)> (OP)(→OP)	
	TOTAL AUDIENCE (Households (000) & %)			3,890 5.1						8,390 11.0						2,750 3.6	
	AVERAGE AUDIENCE (Households (000) & %)			1,830 2.4	2.9*		2.4*			4,430 5.8		6.2*		4.7*		1,910 2.5	
	SHARE OF AUDIENCE %			9	9 *		9 *			23		23 *		22 *		18	
	AVG. AUD. BY ¼ HR. %			[illegible]	[illegible]	2.5	2.2	1.9		7.0	6.7	5.7	5.0	4.5		3.0	2.6
WEEK 2																	
ABC TV	Program	ABC WEEKEND REPORT-SUN.							ABC NEWS: NIGHTLINE M-TH (M-TH)>(S)(OP) (→OP)								
	TOTAL AUDIENCE (Households (000) & %)	6,410 8.4							7,170 9.4								
	AVERAGE AUDIENCE (Households (000) & %)	5,950 7.8							6,180 8.1								
	SHARE OF AUDIENCE %	17							24								
	AVG. AUD. BY ¼ HR. %	7.8							8.6	7.7							
CBS TV	Program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(S)(OP)(→OP)				LATE MOVIE II >(OP)(→OP)				
	TOTAL AUDIENCE (Households (000) & %)	5,420 7.1							7,250 9.5				4,120 5.4				
	AVERAGE AUDIENCE (Households (000) & %)	5,040 6.6							4,430 5.8				3,430 4.5				
	SHARE OF AUDIENCE %	14							20				26				
	AVG. AUD. BY ¼ HR.	6.6							7.0				4.5				
NBC TV	Program			NBC LATE NIGHT MOVIE (11:30-1:32AM)(→OP)					TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(→OP)		
	TOTAL AUDIENCE (Households (000) & %)			4,200 5.5					10,220 13.4						2,590 3.4		
	AVERAGE AUDIENCE (Households (000) & %)			2,290 3.0	3.2*		2.8*		5,490 7.2	8.3*		6.9*			1,910 2.5	2.7*	
	SHARE OF AUDIENCE %			13	10 *		11 *		24	24 *		25 *			17	17 *	
	AVG. AUD. BY ¼ HR. %			3.3	3.0	2.9	2.7	2.9	8.8	7.8	7.4	6.4	5.5	5.1	3.0	2.4	2.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.1	44.0	35.1	31.4	27.6	25.4	22.0	35.9	31.9	27.9	25.3	22.3	19.7	17.7	16.0	14.2
	WK. 2	48.1	43.5	34.8	29.8	25.7	23.8	21.2	37.2	33.2	28.8	25.8	22.8	20.2	17.7	15.5	13.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 30-JULY 4, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,360 4.4				4,650 6.1									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			2,670 3.5				3,890 5.1									
SHARE OF AUDIENCE %			29				29									
AVG. AUD. BY ¼ HR. %			3.4	3.7			4.9	5.2								
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,520 3.3			2,900 3.8								6,030 7.9		6,100 8.0	
Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								JEFFERSONS M-F (MTUWF)(S)(OP)		ALICE-M-F (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)		1,680 2.2		2.2*	1,530 2.0	1.5*		2.6*					4,960 6.5		5,340 7.0	
SHARE OF AUDIENCE %		19		18 *	12	10 *		15 *					32		33	
AVG. AUD. BY ¼ HR. %		2.1	2.2	2.1	1.2	1.6	2.3	2.9					6.1	7.0	6.6	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,590 4.7				4,350 5.7						2,440 3.2		2,140 2.8	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								DAVID LETTERMAN-1		DAVID LETTERMAN-2 (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8				3,590 4.7						1,910 2.5		1,750 2.3	
SHARE OF AUDIENCE %			31				27						12		11	
AVG. AUD. BY ¼ HR. %			3.6	4.0			4.8	4.6					2.6	2.3	2.3	2.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,890 5.1				4,810 6.3									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,200 4.2				3,970 5.2									
SHARE OF AUDIENCE %			34				30									
AVG. AUD. BY ¼ HR. %			3.9	4.4			5.2	5.1								
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,140 2.8			3,050 4.0								5,570 7.3		5,800 7.6	
Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								JEFFERSONS M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)		1,450 1.9		2.0*	1,750 2.3	1.7*		2.8*					4,500 5.9		4,960 6.5	
SHARE OF AUDIENCE %		16		16 *	14	11 *		16 *					31		32	
AVG. AUD. BY ¼ HR. %		1.8	2.0	1.9	1.6	1.9	2.6	3.0					5.4	6.5	6.2	6.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,360 4.4				4,200 5.5						1,980 2.6		1,980 2.6	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								DAVID LETTERMAN-1		DAVID LETTERMAN-2 (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,670 3.5				3,280 4.3						1,680 2.2		1,530 2.0	
SHARE OF AUDIENCE %			28				24						12		10	
AVG. AUD. BY ¼ HR. %			3.3	3.6			4.5	4.1					2.3	2.0	2.1	2.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.6	7.6	9.1	10.5	12.5	13.9	15.4	16.8	17.8	18.8	19.5	20.4	20.2	20.7	20.9	21.2
WK. 2	6.6	8.5	9.8	11.1	12.3	13.7	15.0	15.9	16.5	17.8	18.5	19.1	19.0	20.2	20.9	21.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 7-11, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 30-JULY 4, 1980

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	8,240				6,790		6,030		8,930				8,010			
TOTAL AUDIENCE (%)	10.8				8.9		7.9		11.7				10.5			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS)(OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS)(OP) →			
AVERAGE AUDIENCE (Households (000))	5,720				5,720		4,960		6,710				5,880			
AVERAGE AUDIENCE (%)	7.5	7.5*		7.5*	7.5		6.5		8.8	8.4*		9.1*	7.7	7.7*		7.8*
SHARE OF AUDIENCE %	34	35 *		33 *	30		26		33	32 *		34 *	29	30 *		29 *
AVG. AUD. BY ¼ HR. %	7.2	7.9	7.5	7.5	7.2	7.9	6.5	6.5	8.1	8.7	9.1	9.1	7.8	7.6	7.7	7.9
CBS TV																
TOTAL AUDIENCE (Households (000))	6,640		7,020				5,110		7,630				6,710			
TOTAL AUDIENCE (%)	8.7		9.2				6.7		10.0				8.8			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000))	5,650		6,030				4,430		5,720				5,260			
AVERAGE AUDIENCE (%)	7.4		7.9				5.8		7.5	7.2*		7.8*	6.9	6.9*		7.0*
SHARE OF AUDIENCE %	34		34				23		29	29 *		30 *	26	27 *		26 *
AVG. AUD. BY ¼ HR. %	7.1	7.6	7.9	8.0			5.7	5.8	7.1	7.4	7.7	7.9	6.9	6.9	6.9	7.0
NBC TV																
TOTAL AUDIENCE (Households (000))	2,290		3,130		2,370		3,970		5,570				4,040		6,490	
TOTAL AUDIENCE (%)	3.0		4.1		3.1		5.2		7.3				5.3		8.5	
Program	DAVID LETTERMAN-3 (SUS)(OP)		WHEEL OF FORTUNE		CARD SHARKS		PASSWORD PLUS		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD (M-TH)(S)(OP)	
AVERAGE AUDIENCE (Households (000))	1,830		2,520		1,980		3,360		3,970				3,660		4,270	
AVERAGE AUDIENCE (%)	2.4		3.3		2.6		4.4		5.2	5.1*		5.2*	4.8		5.6	5.3*
SHARE OF AUDIENCE %	11		14		10		17		20	19 *		20 *	19		20	20 *
AVG. AUD. BY ¼ HR. %	2.4	2.4	3.1	3.5	2.5	2.7	4.2	4.6	5.2	5.1	5.2	5.2	4.7	4.9	5.3	5.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	7,780				6,180		6,100		9,230				8,470			
TOTAL AUDIENCE (%)	10.2				8.1		8.0		12.1				11.1			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS)(OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS)(OP) →			
AVERAGE AUDIENCE (Households (000))	5,650				5,190		4,960		7,170				6,410			
AVERAGE AUDIENCE (%)	7.4	6.8*		8.0*	6.8		6.5		9.4	9.0*		9.7*	8.4	8.1*		8.6*
SHARE OF AUDIENCE %	34	33 *		35 *	27		25		34	33 *		35 *	31	30 *		31 *
AVG. AUD. BY ¼ HR. %	6.6	7.1	7.8	8.1	6.7	7.0	6.4	6.5	8.5	9.4	9.9	9.7	8.1	8.1	8.5	8.8
CBS TV																
TOTAL AUDIENCE (Households (000))	6,560		6,940				5,420		8,240				7,480			
TOTAL AUDIENCE (%)	8.6		9.1				7.1		10.8				9.8			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000))	5,420		5,880				4,580		6,030				5,800			
AVERAGE AUDIENCE (%)	7.1		7.7				6.0		7.9	7.4*		8.3*	7.6	7.4*		7.8*
SHARE OF AUDIENCE %	34		34				23		30	28 *		31 *	28	27 *		28 *
AVG. AUD. BY ¼ HR. %	6.8	7.4	7.7	7.7			5.8	6.2	7.3	7.6	8.2	8.4	7.4	7.6	7.6	7.9
NBC TV																
TOTAL AUDIENCE (Households (000))	2,370		3,280		2,520		4,500		6,180				4,350		6,490	
TOTAL AUDIENCE (%)	3.1		4.3		3.3		5.9		8.1				5.7		8.5	
Program	DAVID LETTERMAN-3 (SUS)(OP)		WHEEL OF FORTUNE		CARD SHARKS		PASSWORD PLUS		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	1,910		2,590		2,060		3,660		4,430				3,740		4,270	
AVERAGE AUDIENCE (%)	2.5		3.4		2.7		4.8		5.8	5.6*		5.9*	4.9		5.6	5.4*
SHARE OF AUDIENCE %	12		15		11		18		21	21 *		21 *	18		19	19 *
AVG. AUD. BY ¼ HR. %	2.5	2.4	3.1	3.7	2.5	3.0	4.6	5.0	5.7	5.6	5.8	6.0	4.9	5.0	5.4	5.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.2	22.2	22.6	23.5	24.7	25.8	25.3	25.8	25.9	26.6	26.6	27.0	25.6	26.2	26.5	27.1
WK. 2	20.9	21.3	22.2	23.6	25.1	26.4	26.1	27.0	27.0	27.3	27.1	27.6	26.6	27.3	27.5	28.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 7-11, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 30-JULY 4, 1980

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		8,770 11.5				4,040 5.3										8,700 11.4	
		GENERAL HOSPITAL (SUS)(OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		6,870 9.0	8.9*		9.2*	3,430 4.5										7,480 9.8	
SHARE OF AUDIENCE	%	32	32 *		32 *	17										25	
AVG. AUD. BY ¼ HR.	%	8.7	9.0	9.2	9.2	4.7	4.3									9.6	10.1
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		7,250 9.5				3,890 5.1										9,770 12.8	
		GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F (MWTHF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)		5,720 7.5	7.4*		7.6*	3,280 4.3										8,620 11.3	
SHARE OF AUDIENCE	%	26	27 *		26 *	16										28	
AVG. AUD. BY ¼ HR.	%	7.2	7.6	7.6	7.7	4.1	4.5									11.3	11.2
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)																8,320 10.9	
		ANOTHER WORLD (M-TH)(S)(OP)					(S)(OP)									NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)			5.5*		5.7*											7,100 9.3	
SHARE OF AUDIENCE	%		19 *		19 *											23	
AVG. AUD. BY ¼ HR.	%	5.5	5.6	5.6	5.8											9.1	9.6

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		9,610 12.6				4,430 5.8										9,610 12.6	
		GENERAL HOSPITAL (SUS)(OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,710 10.1	9.8*		10.4*	3,820 5.0										8,390 11.0	
SHARE OF AUDIENCE	%	34	33 *		34 *	17										26	
AVG. AUD. BY ¼ HR.	%	9.6	10.0	10.4	10.4	5.2	4 8									10.7	11.3
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		7,630 10.0				4,650 6.1										10,380 13.6	
		GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)		6,100 8.0	8.0*		8.1*	3,820 5.0										9,230 12.1	
SHARE OF AUDIENCE	%	27	27 *		26 *	17										27	
AVG. AUD. BY ¼ HR.	%	7.9	8.0	8.1	8.1	4.7	5.4									11.9	12.2
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)																7,940 10.4	
		ANOTHER WORLD														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)			5.6*		5.9*											6,940 9.1	
SHARE OF AUDIENCE	%		19 *		19 *											21	
AVG. AUD. BY ¼ HR.	%	5.6	5.7	5.8	5.9											8.9	9.4

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	27.3	27.9	28.4	28.9	27.1	28.1	28.6	29.5	29.7	31.1	32.1	33.8	36.9	38.8	39.3	39.8
	WK. 2	29.1	29.8	30.7	31.2	29.6	30.1	30.4	31.3	31.8	33.4	34.5	36.6	40.3	42.6	43.2	44.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 7-11, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 5, 1980

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					1,680		2,820		4,120		4,580		4,960		5,110	
	TOTAL AUDIENCE (%)					2.2		3.7		5.4		6.0		6.5		6.7	
	Program					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
	AVERAGE AUDIENCE (Households (000))					1,300		2,210		3,050		3,660		3,890		4,500	
	AVERAGE AUDIENCE (%)					1.7		2.9		4.0		4.8		5.1		5.9	
	SHARE OF AUDIENCE %					25		32		27		26		24		27	
	AVG. AUD. BY ¼ HR. %					1.5	2.0	2.8	3.0	3.3	4.7	4.7	4.8	5.4	4.7	5.7	6.1
CBS TV	TOTAL AUDIENCE (Households (000))					1,750		2,290		5,260		6,640		7,710		6,790	
	TOTAL AUDIENCE (%)					2.3		3.0		6.9		8.7		10.1		8.9	
	Program					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000))					1,370		1,750		4,120		5,880		6,100		5,650	
	AVERAGE AUDIENCE (%)					1.8		2.3		5.4		7.7		8.0		7.4	
	SHARE OF AUDIENCE %					24		23		33		39		38		32	
	AVG. AUD. BY ¼ HR. %					1.8	1.8	1.9	2.7	4.8	6.0	7.3	8.1	7.7	8.2	7.5	7.3
NBC TV	TOTAL AUDIENCE (Households (000))					1,070		1,750		16,790							
	TOTAL AUDIENCE (%)					1.4		2.3		22.0							
	Program					GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		WIMBLEDON TENNIS CHMP-SAT							
	AVERAGE AUDIENCE (Households (000))					840		1,300		5,340							
	AVERAGE AUDIENCE (%)					1.1		1.7		7.0	3.4*		4.4*		5.2*		6.0*
	SHARE OF AUDIENCE %					16		19		31	22 *		23 *		25 *		27 *
	AVG. AUD. BY ¼ HR. %					1.0	1.1	1.4	2.0	3.1	3.6	4.3	4.5	5.0	5.4	5.7	6.2

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					2,140		3,510		2,820		2,520		3,050		4,500	
	TOTAL AUDIENCE (%)					2.8		4.6		3.7		3.3		4.0		5.9	
	Program					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
	AVERAGE AUDIENCE (Households (000))					1,750		2,520		2,290		2,060		2,440		3,740	
	AVERAGE AUDIENCE (%)					2.3		3.3		3.0		2.7		3.2		4.9	
	SHARE OF AUDIENCE %					27		26		19		16		17		26	
	AVG. AUD. BY ¼ HR. %					2.0	2.6	3.2	3.4	2.9	3.0	2.8	2.5	3.1	3.2	4.5	5.3
CBS TV	TOTAL AUDIENCE (Households (000))					2,670		3,360		4,880		6,100		7,480		6,940	
	TOTAL AUDIENCE (%)					3.5		4.4		6.4		8.0		9.8		9.1	
	Program					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000))					1,980		2,820		4,270		5,340		6,560		5,800	
	AVERAGE AUDIENCE (%)					2.6		3.7		5.6		7.0		8.6		7.6	
	SHARE OF AUDIENCE %					28		28		36		40		43		38	
	AVG. AUD. BY ¼ HR. %					2.4	2.7	3.4	3.9	5.1	6.1	6.3	7.7	8.3	8.9	7.9	7.3
NBC TV	TOTAL AUDIENCE (Households (000))					1,600		3,360		4,500		5,340		5,190		3,970	
	TOTAL AUDIENCE (%)					2.1		4.4		5.9		7.0		6.8		5.2	
	Program					GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
	AVERAGE AUDIENCE (Households (000))					1,300		2,590		3,820		4,350		4,120		3,200	
	AVERAGE AUDIENCE (%)					1.7		3.4		5.0		5.7		5.4		4.2	
	SHARE OF AUDIENCE %					20		27		32		34		28		22	
	AVG. AUD. BY ¼ HR. %					1.5	1.8	2.8	3.9	4.9	5.1	5.6	5.7	5.5	5.4	4.2	4.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	3.3	3.9	4.5	5.5	7.1	8.2	9.0	11.3	14.9	17.6	19.6	19.7	20.7	21.7	22.4	23.1
WK. 2	3.9	4.3	5.5	6.9	8.7	10.1	12.2	13.7	15.0	16.4	16.7	17.9	19.4	20.2	20.0	19.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. JULY 12, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 5, 1980

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	6,560 8.6		5,260 6.9		5,040 6.6		4,650 6.1									
Program	SCOOBY AND SCRAPPY DOO-2 (OP)		LAFF-A-LYMPICS (OP)		ABC WEEKEND SPECIALS HORSE THAT PLAYED CENTERFIELD, PT. I		← AMERICAN BANDSTAND '80 →									
AVERAGE AUDIENCE (Households (000) & %)	5,260 6.9		4,350 5.7		4,200 5.5		2,980 3.9	3.8*		4.0*						
SHARE OF AUDIENCE %	30		24		21		15	15 *		16 *						
AVG. AUD. BY ¼ HR. %	6.9	6.8	5.8	5.6	5.2	5.7	4.2	3.5	3.9	4.0						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,950 7.8		5,570 7.3		4,880 6.4		5,260 6.9		5,490 7.2		4,350 5.7					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	4,960 6.5		4,730 6.2		4,120 5.4		4,350 5.7		4,650 6.1		3,360 4.4					
SHARE OF AUDIENCE %	28		26		21		22		24		19					
AVG. AUD. BY ¼ HR. %	6.6	6.4	6.1	6.3	5.5	5.4	5.7	5.6	6.1	6.0	4.9	3.8				
NBC TV TOTAL AUDIENCE (Households (000) & %)																
Program	← WIMBLEDON TENNIS CHMP-SAT →															
AVERAGE AUDIENCE (Households (000) & %)		6.9*		7.7*		9.0*		9.4*		9.9*		7.1*		7.7*		7.8*
SHARE OF AUDIENCE %		29 *		32 *		35 *		36 *		38 *		30 *		33 *		32 *
AVG. AUD. BY ¼ HR. %	6.8	7.1	7.6	7.8	9.0	8.9	9.1	9.6	10.5	9.3	7.2	7.0	7.6	7.7	7.7	7.8

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,260 6.9		4,880 6.4		5,490 7.2		6,330 8.3									
Program	SCOOBY AND SCRAPPY DOO-2 (OP)		LAFF-A-LYMPICS (OP)		ABC WEEKEND SPECIALS HORSE THAT PLAYED CENTERFIELD, PT. II		← AMERICAN BANDSTAND '80 →									
AVERAGE AUDIENCE (Households (000) & %)	4,500 5.9		4,200 5.5		4,430 5.8		3,360 4.4	4.1*		4.7*						
SHARE OF AUDIENCE %	29		27		26		19	18 *		20 *						
AVG. AUD. BY ¼ HR. %	5.9	5.9	5.5	5.4	5.7	5.9	4.5	3.7	4.5	4.9						
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,640 8.7		5,260 6.9		4,350 5.7		4,960 6.5		5,570 7.3		3,590 4.7					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	5,800 7.6		4,500 5.9		3,660 4.8		4,350 5.7		4,270 5.6		2,820 3.7					
SHARE OF AUDIENCE %	36		28		21		25		24		15					
AVG. AUD. BY ¼ HR. %	7.9	7.3	6.1	5.7	4.9	4.7	5.7	5.7	5.8	5.4	4.0	3.5				
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,820 5.0		3,280 4.3		2,750 3.6		2,370 3.1						5,040 6.6	14,040 18.4		
Program	JETSONS (OP)		JONNY QUEST (OP)		GODZILLA		FLASH GORDON(B)						(1) (+OP)	NBC MAJOR LEAGUE BSBL ST. LOUIS VS NEW YORK METS & MILWAUKEE VS TORONTO (2:22-6:00PM)		
AVERAGE AUDIENCE (Households (000) & %)	2,900 3.8		2,670 3.5		2,290 3.0		1,830 2.4						4,350 5.7	6,260 8.2		6.6*
SHARE OF AUDIENCE %	19		17		14		10						23	29		26 *
AVG. AUD. BY ¼ HR. %	3.5	4.1	3.5	3.6	3.0	3.0	2.3	2.5					5.4	6.1	6.6	6.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	23.3	23.9	23.7	24.5	25.8	26.5	25.9	25.9	25.7	24.6	23.4	24.0	23.0	23.4	23.6	24.5
WK. 2	20.9	21.3	20.6	21.2	22.1	22.7	22.8	23.0	22.4	23.4	23.8	24.3	24.7	26.4	26.4	26.1

U.S. TV Households: 76,300,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:22PM)

For explanation of symbols, See page A.

DAY SAT. JULY 12, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 5, 1980

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)									9,690 12.7							
ABC TV program									ABC WIDE WORLD-SPORTS SAT (5:00–6:15)							
AVERAGE AUDIENCE (Households (000) & %)									4,880 6.4	5.3*		5.9*		8.1*		
SHARE OF AUDIENCE %									20	18 *		19 *		24 *		
AVG. AUD. BY ¼ HR. %									5.3	5.3	5.5	6.4	7.9	8.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,820 5.0				5,110 6.7						6,330 8.3	
CBS TV program					WESTERN OPEN GOLF-SAT (4:00–4:45)				CBS SPORTS SPECTACULAR (5:00–5:45)						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					2,210 2.9	2.8*		2.9*	3,360 4.4	3.9*		4.8*			5,490 7.2	
SHARE OF AUDIENCE %					11	11 *		10 *	15	14 *		16 *			20	
AVG. AUD. BY ¼ HR. %					2.9	2.8	2.8	2.9	3.6	4.2	4.8	4.9			7.0	7.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	13,890 18.2														7,100 9.3	
NBC TV program	NBC MAJOR LEAGUE BASEBALL VARIOUS TEAMS AND TIMES (2:30-6:00PM) (3:00–5:45)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)	6,180 8.1	7.0*		7.3*		8.0*		8.2*		8.5*		9.6*			6,100 8.0	
SHARE OF AUDIENCE %	29	29 *		29 *		30 *		29 *		29 *		31 *			23	
AVG. AUD. BY ¼ HR. %	7.1	6.8	7.1	7.4	8.0	8.1	8.3	8.1	8.3	8.6	9.6	9.6			7.7	8.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,280 4.3				11,830 15.5							
ABC TV program					U.S. WOMENS OPEN GOLF-SAT (4:00–4:45)				ABC WIDE WORLD-SPORTS SAT (5:00–6:15)							
AVERAGE AUDIENCE (Households (000) & %)					2,140 2.8	2.6*		2.9*	6,180 8.1	7.1*		9.0*		8.1*		
SHARE OF AUDIENCE %					10	9 *		10 *	24	22 *		27 *		23 *		
AVG. AUD. BY ¼ HR. %					2.6	2.6	2.8	3.0	6.2	8.1	9.0	9.0	8.3	7.9		
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,100 9.3								8,090 10.6	
CBS TV program							CBS SPORTS SPECTACULAR (4:30–5:45)								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)							3,820 5.0	4.7*		4.9*		5.4*			6,940 9.1	
SHARE OF AUDIENCE %							16	16 *		16 *		17 *			25	
AVG. AUD. BY ¼ HR. %							4.5	4.9	5.0	4.8	5.0	5.7			9.3	9.0
NBC TV TOTAL AUDIENCE (Households (000) & %)															5,720 7.5	
NBC TV program	NBC MAJOR LEAGUE BASEBALL ST. LOUIS VS NEW YORK METS & MILWAUKEE VS TORONTO (2:22-6:00PM) (3:00–5:45)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		7.1*		7.7*		8.7*		9.2*		9.3*		9.5*			4,880 6.4	
SHARE OF AUDIENCE %		27 *		28 *		31 *		32 *		31 *		29 *			18	
AVG. AUD. BY ¼ HR. %	7.0	7.3	7.4	8.0	8.8	8.6	9.1	9.3	9.3	9.3	9.8	9.1			6.4	6.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	24.7	24.7	25.3	26.0	26.4	27.3	28.2	28.9	29.6	30.4	31.0	32.0	33.0	34.4	35.2	36.5
WK. 2	26.4	27.1	27.8	28.3	29.0	29.2	29.0	30.2	31.1	32.0	33.1	33.4	34.0	36.6	37.3	37.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. JULY 12, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 6, 1980

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)															1,980 2.6	
	ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
	AVERAGE AUDIENCE (Households (000) & %)															1,600 2.1	
	SHARE OF AUDIENCE %															14	
	AVG. AUD. BY ¼ HR. %															2.2	2.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)					530 .7		610 .8		3,740 4.9							
	CBS TV program					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)					380 .5		380 .5		1,910 2.5	2.3*		2.6*		2.5*		
	SHARE OF AUDIENCE %					9		6		19	21 *		19 *		16 *		
	AVG. AUD. BY ¼ HR. %					.5	.5	<<	.6	2.1	2.5	2.7	2.5	2.5	2.6		
	NBC TV TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)															2,980 3.9	
	ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
	AVERAGE AUDIENCE (Households (000) & %)															2,370 3.1	
	SHARE OF AUDIENCE %															18	
	AVG. AUD. BY ¼ HR. %															3.1	3.0
	CBS TV TOTAL AUDIENCE (Households (000) & %)					610 .8		840 1.1		4,040 5.3							
	CBS TV program					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)					530 .7		690 .9		2,290 3.0	2.8*		3.2*		3.1*		
	SHARE OF AUDIENCE %					11		10		21	24 *		21 *		19 *		
	AVG. AUD. BY ¼ HR. %					.6	.8	.8	1.0	2.7	2.9	3.2	3.2	3.2	2.9		
	NBC TV TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	2.7	2.9	3.3	4.2	5.5	6.8	8.6	10.3	11.4	12.9	14.1	14.6	15.2	15.1	15.2	15.9
	WK. 2	2.3	2.7	3.0	3.8	5.8	7.4	8.6	10.7	12.0	13.8	15.7	15.9	16.2	16.8	16.5	17.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 13, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 6, 1980

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,750 3.6		1,910 2.5		3,130 4.1											
	Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)	2,290 3.0		1,530 2.0		2,520 3.3											
	SHARE OF AUDIENCE %	19		12		17											
	AVG. AUD. BY ¼ HR. %	2.8	3.1	2.1	1.8	3.2	3.3										
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,750 3.6													
	Program			FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,290 3.0													
	SHARE OF AUDIENCE %			18													
	AVG. AUD. BY ¼ HR. %			2.8	3.1												
NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,050 4.0									
	Program							MEET THE PRESS									
	AVERAGE AUDIENCE (Households (000) & %)							2,670 3.5									
	SHARE OF AUDIENCE %							17									
	AVG. AUD. BY ¼ HR. %							3.6	3.5								

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,820 3.7		3,130 4.1		3,890 5.1											
	Program	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)	2,290 3.0		2,440 3.2		3,200 4.2											
	SHARE OF AUDIENCE %	17		16		19											
	AVG. AUD. BY ¼ HR. %	2.9	3.1	3.2	3.3	4.4	4.0										
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,520 3.3													
	Program			FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,060 2.7													
	SHARE OF AUDIENCE %			14													
	AVG. AUD. BY ¼ HR. %			2.9	2.5												
NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,200 4.2									
	Program							MEET THE PRESS		← RELIGIOUS SERIES (SUS) →							
	AVERAGE AUDIENCE (Households (000) & %)							2,140 2.8									
	SHARE OF AUDIENCE %							14									
	AVG. AUD. BY ¼ HR. %							2.8	2.8								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	16.0	16.4	16.5	17.1	18.8	19.7	21.0	21.3	21.0	21.1	22.6	24.5	25.5	26.6	26.8	27.3
WK. 2	17.7	18.1	19.4	20.5	21.5	22.0	21.8	22.3	23.0	23.5	24.7	25.6	26.6	27.3	27.2	28.0

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 13, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 6, 1980

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))															6,490	
TOTAL AUDIENCE (%)															8.5	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															5,720	
AVERAGE AUDIENCE (%)															7.5	
SHARE OF AUDIENCE %															21	
AVG. AUD. BY ¼ HR. %															7.5	7.6
CBS TV TOTAL AUDIENCE (Households (000))	5,950				8,160										7,100	
TOTAL AUDIENCE (%)	7.8				10.7										9.3	
Program	CBS SPORTS SPEC.-SUN.				WESTERN OPEN GOLF-SUN										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))	3,890				3,820										6,100	
AVERAGE AUDIENCE (%)	5.1	5.0*		5.2*	5.0	4.6*		4.4*		4.8*		6.0*			8.0	
SHARE OF AUDIENCE %	19	19 *		19 *	17	16 *		15 *		16 *		19 *			21	
AVG. AUD. BY ¼ HR. %	4.8	5.2	4.9	5.5	4.9	4.4	4.4	4.5	4.7	5.0	5.6	6.5			7.6	8.3
NBC TV TOTAL AUDIENCE (Households (000))					6,940										6,260	
TOTAL AUDIENCE (%)					9.1										8.2	
Program					SPORTSWORLD										NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000))					3,510										5,340	
AVERAGE AUDIENCE (%)					4.6	4.9*		4.2*		4.7*					7.0	
SHARE OF AUDIENCE %					16	17 *		15 *		16 *					19	
AVG. AUD. BY ¼ HR. %					5.2	4.5	4.2	4.2	4.5	4.9					6.7	7.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	2,750				5,800										4,650	
TOTAL AUDIENCE (%)	3.6				7.6										6.1	
Program	STORY-BRITISH OPEN				U.S. WOMENS OPEN GOLF-SUN										ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))	1,600				2,750										3,970	
AVERAGE AUDIENCE (%)	2.1	2.3*		2.0*	3.6	2.9*		3.6*		3.7*		4.2*			5.2	
SHARE OF AUDIENCE %	7	8 *		7 *	12	10 *		12 *		12 *		13 *			15	
AVG. AUD. BY ¼ HR. %	2.5	2.1	1.9	2.0	2.8	3.1	3.7	3.5	3.5	4.0	4.2	4.3			5.0	5.4
CBS TV TOTAL AUDIENCE (Households (000))	11,670														6,870	
TOTAL AUDIENCE (%)	15.3														9.0	
Program	CBS SPORTS SPEC.-SUN.														CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))	4,810														5,720	
AVERAGE AUDIENCE (%)	6.3	4.9*		5.4*		6.1*		7.3*		8.1*		5.7*			7.5	
SHARE OF AUDIENCE %	21	17 *		19 *		20 *		24 *		27 *		18 *			20	
AVG. AUD. BY ¼ HR. %	4.8	5.0	5.0	5.7	6.1	6.2	6.9	7.7	8.3	8.0	5.8	5.6			7.1	7.8
NBC TV TOTAL AUDIENCE (Households (000))					7,630										5,650	
TOTAL AUDIENCE (%)					10.0										7.4	
Program					SPORTSWORLD										NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000))					3,820										4,580	
AVERAGE AUDIENCE (%)					5.0	5.5*		4.9*		4.6*					6.0	
SHARE OF AUDIENCE %					17	18 *		16 *		15 *					16	
AVG. AUD. BY ¼ HR. %					5.3	5.8	5.0	4.7	4.4	4.9					5.6	6.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	26.9	27.5	28.0	28.8	29.0	28.2	28.7	29.1	29.6	30.4	31.3	33.6	35.6	36.3	37.1	38.3
WK. 2	28.5	28.9	29.3	29.6	30.8	31.9	32.1	31.9	31.4	32.3	32.9	33.3	34.3	36.3	37.3	38.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 13, 1980

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC ABC MONDAY NIGHT BASEBALL	1	8.30-11.12PM	→GRID	21,140	27.7	11,060	14.5	27									
			11.00						15.9								
ABC BASEBALL FILL-2(SUS)	1	10.11-11.19PM	10.00														
ABC BOXING FILL(SUS)	2	10.51-10.55PM	10.45														
ABC SPORTS FILL(SUS)	2	10.55-11.00PM	10.45														
CBS MISS UNIVERSE PAGEANT(S)	2	9.00-11.03PM	→GRID								27,010	35.4	18,390	24.1	40		
			11.00													23.8	
EVENING TUESDAY																	
ABC MAJOR LEAGUE ALLSTAR PRE(S)	2	8.00- 8.36PM	→GRID								16,630	21.8	13,510	17.7	38		
			8.30													20.1	
ABC MAJOR LEAGUE ALLSTAR GAME(S)	2	8.36-11.23PM	→GRID								31,130	40.8	20,450	26.8	46		
			11.00													27.9	
			11.15											26.5*	47*	23.8	
CBS LIBERTARIANS-POLITICAL(S)	2	10.54-11.00PM	10.45								11,220	14.7	8,470	11.1	18	11.1	
EVENING FRIDAY																	
ABC ED CLARK FOR PRES. COMM.(S)	2	10.56-11.00PM	10.45								9,230	12.1	8,010	10.5	22	10.5	
ABC FEATURETTE(SUS)	2	10.48-10.56PM	10.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,500	19.0	14,500	19.0	40	19.0		12,820	16.8	12,820	16.8	36	16.8	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	6,640	8.7	6,410	8.4	19	8.4		4,960	6.5	4,810	6.3	15	6.3	
CBS NEWSBREAK-SAT.	1	8.59- 9.00PM	8.45	4,120	5.4	4,120	5.4	13	5.4								
	2	8.58- 9.00PM	8.45								6,260	8.2	5,950	7.8	19	7.8	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	8,700	11.4	8,700	11.4	27	11.4		6,410	8.4	6,410	8.4	20	8.4	
NBC SATURDAY NIGHT	1	11.30-12.47AM	11.30	13,200	17.3	7,780	10.2	33	11.3								
	2	11.30-12.51AM	11.30								13,350	17.5	7,780	10.2	34	11.2	
			11.45				11.3*	33*	11.3					11.3*	32*	11.5	
			12.00						10.4							10.3	
			12.15				10.0*	34*	9.6					10.0*	35*	9.8	
			12.30						8.7							8.9	
			12.45						8.4					8.8*	35*	8.5	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	7.58- 7.59PM	7.45	7,170	9.4	7,170	9.4	21	9.4								
	2	8.58- 8.59PM	8.45								8,620	11.3	8,620	11.3	24	11.3	
ABC ABC SPORTS SPEC EDITION(SUS)	1	10.49-11.00PM	10.45														
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,220	14.7	11,220	14.7	29	14.7		9,610	12.6	9,610	12.6	26	12.6	
NBC NBC NEWS UPDATE-SUN.	2	8.58- 8.59PM	8.45								9,460	12.4	9,460	12.4	26	12.4	
	1	9.00- 9.01PM	9.00	8,010	10.5	8,010	10.5	20	10.5								
NBC LAROUCHE FOR PRES.(S)	2	10.55-11.00PM	10.45								12,970	17.0	10,610	13.9	27	13.9	
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.20AM	→GRID	3,890	5.1	1,830	2.4	9									
	2	11.30- 1.32AM	→GRID								4,200	5.5	2,290	3.0	13		
			12.45				2.0*	9*	2.1					3.0*	15*	3.1	

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC LATE NIGHT MOVIE-CONT'D			1.00						2.1							3.0	
			1.15				2.0*	11*	1.9					3.0*	17*	3.0	
			1.30													2.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.15	10,910	14.3	10,910	14.3	29	8.9	M-F	10,380	13.6	10,150	13.3	27	11.2	M-F
			8.30													19.9	TUE.
			8.45													5.8	FRI.
			9.45						15.6	TU-F						15.2	W & TH
ABC BASEBALL FILL-1(SUS)	1	11.12-11.25PM	11.00							MON.							
ABC ABC NEWS:NIGHTLINE M-TH		>	→GRID	7,550	9.9	6,710	8.8	26		M-TH	7,170	9.4	6,180	8.1	24		M-TH
			12.00						6.9	MON.						7.2	TUE.
			12.15						6.0	MON.							
ABC FRIDAYS		11.30-12.40AM	11.30	9,310	12.2	5,570	7.3	26	7.2	FRI.	9,770	12.8	5,800	7.6	24	8.9	FRI.
			11.45				7.6*	24*	7.9	FRI.				8.5*	23*	8.1	FRI.
			12.00						7.2	FRI.						8.0	FRI.
			12.15				7.2*	26*	7.2	FRI.				7.4*	24*	6.7	FRI.
			12.30						6.9	FRI.						5.8	FRI.
ABC BARNEY MILLER-11.30	2	11.50-12.26AM	11.45								5,190	6.8	4,120	5.4	19	5.8	MON.
			12.00													5.4	MON.
			12.15											5.2*	20*	5.0	MON.
ABC CHARLIE'S ANGELS-11.30	1	11.52- 1.00AM	11.45	6,330	8.3	4,350	5.7	22	5.6	THU.							
	2	11.50-12.59AM	11.45								5,340	7.0	3,280	4.3	17	4.7	THU.
			12.00						6.0	THU.						4.7	THU.
			12.15				5.9*	22*	5.9	THU.				4.6*	17*	4.5	THU.
			12.30						5.4	THU.						4.2	THU.
			12.45				5.4*	25*	5.3	THU.				3.9*	18*	3.6	THU.
ABC LOVE BOAT-11.30	1	11.50-12.59AM	11.45	7,480	9.8	4,270	5.6	22	5.6	WED.							
	2	11.50-12.58AM	11.45								6,330	8.3	4,500	5.9	24	4.8	WED.
			12.00						5.6	WED.						5.7	WED.
			12.15				5.5*	21*	5.5	WED.				6.0*	24*	6.4	WED.
			12.30						5.7	WED.						6.3	WED.
			12.45				5.5*	26*	5.4	WED.				6.1*	29*	6.0	WED.
ABC SOAP-11.30	1	11.50-12.54AM	11.45	6,940	9.1	4,580	6.0	24	6.8	TUE.							
			12.00						6.7	TUE.							
			12.15				6.4*	25*	6.1	TUE.							
			12.30						5.5	TUE.							
			12.45				5.2*	25*	4.7	TUE.							
ABC BARNEY MILLER-11.30	1	12.17-12.52AM	12.15	3,890	5.1	3,360	4.4	19	4.5	MON.							
			12.30						4.4	MON.							
			12.45				4.3*	20*	4.0	MON.							
ABC POLICE WOMAN	2	12.26- 1.21AM	12.15								3,890	5.1	2,590	3.4	17	3.5	MON.
			12.30													3.5	MON.
			12.45											3.5*	16*	3.5	MON.
			1.00													3.3	MON.
			1.15											3.3*	20*	3.3	MON.
ABC TUESDAY MOVIE OF THE WEEK CONT'D	2	12.15- 1.43AM	12.15								4,960	6.5	2,670	3.5	20	4.7	TUE.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC TUESDAY MOVIE OF THE WEEK-CONT'D																	
			12.30													3.7	TUE.
			12.45											3.5*	18*	3.3	TUE.
			1.00													3.2	TUE.
			1.15											3.2*	22*	3.2	TUE.
			1.30													3.1	TUE.
ABC BARETTA-THU.	2	12.59- 1.48AM	12.45								2,290	3.0	1,750	2.3	14	2.1	THU.
			1.00													2.3	THU.
			1.15											2.3*	13*	2.2	THU.
			1.30													2.3	THU.
			1.45													2.2	THU.
ABC BARETTA-WED.	1	12.59- 1.46AM	12.45	2,980	3.9	2,520	3.3	21	3.9	WED.							
	2	12.58- 1.48AM	12.45								3,890	5.1	3,050	4.0	26	4.3	WED.
			1.00						3.4	WED.						4.4	WED.
			1.15				3.4*	20*	3.4	WED.				4.3*	27*	4.2	WED.
			1.30						3.3	WED.						3.5	WED.
			1.45						3.1	WED.						3.3	WED.
ABC POLICE WOMAN	1	12.52- 1.47AM	12.45	2,750	3.6	2,290	3.0	18	3.1	MON.							
			1.00						2.9	MON.							
			1.15				3.0*	18*	3.0	MON.							
			1.30						2.9	MON.							
			1.45						3.0	MON.							
ABC BARETTA-THU.	1	1.00- 1.48AM	1.00	3,820	5.0	3,050	4.0	24	4.1	THU.							
			1.15				4.0*	23*	3.9	THU.							
			1.30						4.0	THU.							
			1.45						3.9	THU.							
CBS NEWSBREAK-M-F		>	8.45	7,020	9.2	6,790	8.9	21	9.2	M-F	8,470	11.1	8,470	11.1	22	11.1	M-F
CBS LATE MOVIE I		>	→GRID	7,860	10.3	5,040	6.6	23		M-F	7,250	9.5	4,430	5.8	20		M-F
			11.45											6.8*	19*	6.6	MTUTHF
			12.00													5.9	M-F
			12.15											5.7*	21*	5.6	M-F
			12.30						5.7	M-F						5.4	M-F
			12.45											4.2*	20*	4.7	M-F
			1.00													4.0	WED.
CBS YOUR TURN: LTRS-CBS NEWS(S)	2	11.30-12.00MD	11.30								6,640	8.7	5,420	7.1	21	7.4	WED.
			11.45													6.8	WED.
CBS LATE MOVIE II	2	>	→GRID								4,120	5.4	3,430	4.5	26		M-F
			12.45													4.9	MTUTHF
			1.00													4.5	M-F
			1.15											4.7*	28*	4.2	M-F
			1.30													3.1	WED.
			1.45											3.0*	24*	2.7	WED.
NBC NBC NEWS UPDATE-M-F	2	>	8.15								9,160	12.0	9,160	12.0	24	10.3	M-F
	1	>	8.45	8,240	10.8	8,240	10.8	24	11.5	M-F						12.4	M-TH
			9.00						7.7	FRI.							
NBC WIMBLEDON TENNIS-FRI.(S)	1	11.30-11.45PM	11.30	6,560	8.6	5,720	7.5	23	7.5	FRI.							
NBC WIMBLEDON TENNIS-MON.(S)	1	11.30-11.45PM	11.30	7,550	9.9	7,320	9.6	26	9.6	MON.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC WIMBLEDON TENNIS-THU.(S)	1	11.30-11.45PM	11.30	7,100	9.3	6,560	8.6	23	8.6	THU.							
NBC WIMBLEDON TENNIS-TUE.(S)	1	11.30-11.45PM	11.30	7,550	9.9	7,100	9.3	26	9.3	TUE.							
NBC WIMBLEDON TENNIS-WED.(S)	1	11.30-11.45PM	11.30	6,030	7.9	5,720	7.5	21	7.5	WED.							
NBC TONIGHT SHOW	1	>	→GRID	8,390	11.0	4,430	5.8	23		M-F							
			1.00						4.8	MTUF							
NBC MIDNIGHT SPECIAL	2	1.00- 2.30AM	1.00								6,030	7.9	2,980	3.9	25	4.6	FRI.
			1.15											4.6*	24*	4.5	FRI.
			1.30													4.4	FRI.
			1.45											4.1*	26*	3.8	FRI.
			2.00													3.1	FRI.
			2.15											3.1*	27*	3.0	FRI.
NBC TOMORROW SHOW	2	>	→GRID								2,590	3.4	1,910	2.5	17		M-TH
			1.45													1.8	M-TH
NBC MIDNIGHT SPECIAL	1	1.15- 2.45AM	1.15	4,880	6.4	2,520	3.3	26	4.7	FRI.							
			1.30						3.9	FRI.							
			1.45				3.7*	26*	3.4	FRI.							
			2.00						3.1	FRI.							
			2.15				2.9*	26*	2.7	FRI.							
			2.30						2.0	FRI.							
NBC TOMORROW SHOW	1	>	→GRID	2,750	3.6	1,910	2.5	18		M-TH							
			1.45				2.4*	18*	2.2	M-TH							
			2.00						2.1	M-TH							
DAY MONDAY-FRIDAY																	
ABC FYI-12.58-MON-FRI(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,490	8.5	6,180	8.1	30	8.1	M-F	6,640	8.7	6,410	8.4	30	8.4	M-F
ABC FYI-2.58-MON-FRI(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58-MON-FRI(SUS)		3.58- 3.59PM	3.45							M-F							M-F
CBS SUMMER SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUMMER SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MAGAZINE(S)	1	10.00-11.00AM	10.00	6,870	9.0	3,970	5.2	26	5.5	THU.							
			10.15				5.4*	27*	5.3	THU.							
			10.30						4.9	THU.							
			10.45				5.1*	25*	5.2	THU.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,490	7.2	5,340	7.0	30	7.0	M-F	5,190	6.8	5,040	6.6	28	6.6	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,810	6.3	4,580	6.0	21	6.0	M-F	5,260	6.9	4,880	6.4	21	6.4	M-F
CBS RAZZMATAZZ(S)	1	4.00- 4.30PM	4.00	4,580	6.0	3,890	5.1	18	5.1	TUE.							
			4.15						5.1	TUE.							
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.28AM(SUS)		11.28-11.29AM	11.15							M-F							M-F
NBC WIMBLEDON TENNIS CHMP-FRI(S)	1	2.30- 5.00PM	2.30	8,770	11.5	4,430	5.8	22	5.0	FRI.							
			2.45				5.0*	20*	5.0	FRI.							
			3.00						5.4	FRI.							
			3.15				5.4*	21*	5.4	FRI.							
			3.30						5.4	FRI.							

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC WIMBLEDON TENNIS CHMP-FRI(S)-CONT'D			3.45				5.7*	21*	5.9	FRI.							
			4.00						6.1	FRI.							
			4.15				6.4*	25*	6.8	FRI.							
			4.30						7.1	FRI.							
			4.45				6.7*	26*	6.2	FRI.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	2,060	2.7	1,910	2.5	25	2.5		2,900	3.8	2,590	3.4	26	3.4	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	3,510	4.6	3,280	4.3	20	4.3		2,980	3.9	2,820	3.7	19	3.7	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,960	6.5	4,650	6.1	26	6.1		4,650	6.1	4,270	5.6	27	5.6	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	3,820	5.0	3,510	4.6	19	4.6		4,270	5.6	3,820	5.0	25	5.0	
CBS SUMMER SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,450	1.9	1,370	1.8	22	1.8		2,140	2.8	2,060	2.7	27	2.7	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,370	3.1	2,210	2.9	26	2.9		3,360	4.4	3,200	4.2	31	4.2	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,810	6.3	4,730	6.2	35	6.2		4,650	6.1	4,650	6.1	37	6.1	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,410	8.4	6,260	8.2	40	8.3		6,640	8.7	6,180	8.1	43	8.4	
			10.00						8.2							8.0	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,880	7.7	5,720	7.5	32	7.5		5,720	7.5	5,570	7.3	37	7.3	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,340	7.0	4,880	6.4	27	6.4		5,420	7.1	5,190	6.8	32	6.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,260	6.9	4,960	6.5	27	6.5		4,650	6.1	4,270	5.6	26	5.6	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,970	5.2	3,890	5.1	19	5.1		3,360	4.4	3,200	4.2	19	4.2	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,580	6.0	4,430	5.8	22	5.8		4,500	5.9	4,270	5.6	24	5.6	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,500	5.9	4,120	5.4	22	5.4		4,200	5.5	3,820	5.0	21	5.0	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	2,140	2.8	2,060	2.7	27	2.7		3,050	4.0	2,900	3.8	29	3.8	
NBC TIME OUT-9:45AM	2	9.45- 9.47AM	9.45								4,500	5.9	4,350	5.7	33	5.7	
NBC ASK NBC NEWS-10:28AM	2	10.28-10.30AM	10.15								3,740	4.9	3,430	4.5	23	4.5	
NBC TIME OUT-10:58AM	2	10.58-11.00AM	10.45								3,200	4.2	3,130	4.1	21	4.1	
NBC ASK NBC NEWS-11:28AM	2	11.28-11.30AM	11.15								3,200	4.2	2,980	3.9	19	3.9	
NBC TIME OUT-11:58AM	2	11.58-12.00NN	11.45								2,750	3.6	2,670	3.5	17	3.5	
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.22PM	→GRID								5,040	6.6	4,350	5.7	23		
			2.15													6.2	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,590	3.4	2,370	3.1	19	3.1		2,590	3.4	2,590	3.4	19	3.4	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	1,680	2.2	1,370	1.8	11	1.8		2,440	3.2	2,370	3.1	15	3.1	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15		<<		<<		<<		610	.8	610	.8	12	.8	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	610	.8	460	.6	7	.6		760	1.0	760	1.0	10	1.0	

 U.S. TV HOUSEHOLDS: 76,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).